



## Trees for a Change

Trees for a Change.com plants trees as gifts in U.S. National Forests that have been destroyed by wildfire. We offer personalized certificates and cards, recycled wood frames, and an online Tree Gift registry of names. Our trees are planted in areas most desperate for reforestation, and we are proud to offer gifts that make a positive impact on the planet and help connect people to nature.

### Seeking Holiday Season Internet Marketing Intern

We are seeking an intern to assist with our internet marketing program, focusing on the Christmas holiday. This is an internship you can feel good about, where you can work mostly from home, have flexible hours, and possibly have the opportunity to grow with the business in the future. At Trees for a Change, you are a valued member of the team and your input, insights, and ideas are always welcome and encouraged. This is a position where your talents and energy are honored and your accomplishments celebrated.

- 5-10 hours a week from mid September to mid December, with flexible days and times.

### Intern Requirements

- Good communication skills, particularly with email
- Self-motivated, organized, responsible, enthusiastic, reliable, honest
- A love of and respect for nature
- Have a PC with reliable connection to the Internet, be proficient with MS Word, Email, and Excel
- An interest in green business/lifestyle is a plus
- Marketing experience is a huge plus, but not a requirement

### Intern Responsibilities

- Study website for a thorough understanding of the project and our company values
- Help organize, implement and track our holiday marketing plan, including approaching various blogs, websites and media outlets with information about Trees for a Change
- Be a positive and professional representative of Trees for a Change, operating with honesty, integrity, courtesy, dependability and promptness
- Attend about 1 lunch meeting a month in Santa Rosa
- Track activities on Contact Log and Timecard

### Intern Compensation

- Inclusion in Tree Team meetings, brainstorming sessions, and decision making
- Training by the head of marketing in online marketing strategies
- Invitations to lunch meetings about once a month
- Letter of recommendation
- \$500 stipend paid on December 15th

Please email [kim@treesforachange.com](mailto:kim@treesforachange.com) or call (707) 508-9262 for more information