

JOB OPENING

Position:

Marketing Communications Intern

Department:

Marketing

Site:

Canine Companions for Independence

Schulz Campus: 2965 Dutton Avenue, Santa Rosa, CA

Status:

Unpaid, part-time (10-20 hours per week)

Application:

Resume and cover letter pminaker@cci.org

Cut off date:

Until Filled

Availability:

Immediate



Description:

Are you looking to gain experience in the marketing and public relations field? The national nonprofit Canine Companions for Independence is seeking a Marketing Communications intern for our National Headquarters. Will be responsible for writing compelling stories on our program, managing media materials, analyzing marketing campaign data, and other writing projects on behalf of our national office.

Duties:

- Write compelling stories on the Canine Companions program and participants. Manage the story database.
- Research for story participants.
- Manage media materials, including literature, videos and photos.
- Analyze marketing project data from online and print campaigns to determine trends and promotional campaign success.
- Other writing projects as needed.

Abilities:

- High-level oral, verbal and written communication skills required.
- Problem solving and attention to detail required.
- Ability to organize and maintain detailed records; complete necessary paperwork and meet deadlines.
- Proficiency with computers.

Requirements:

High school graduate or equivalent. Working towards a degree (Bachelor or Master) in Marketing, Communications or related field preferred.

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