

Social Media / Communications Intern, Pocket Radar Inc.

Pocket Radar Inc. is an exciting new start-up company based in Santa Rosa, CA that has just launched an award winning new innovation into the marketplace. We are currently in the process of launching our first product and growing the company to bring the product to the broad market. We are looking for an energetic intern that is interested in gaining real world experience working with a group of experienced entrepreneurs in the early start-up phase of an emerging company. This will be a unique opportunity for someone to experience this very rare phase of starting a new company. The position to be filled is for a Social Media and Communications Intern reporting directly to the President of the company. The position is unpaid, but promises to be an incredibly valuable experience for anyone interested in possibly becoming an entrepreneur themselves someday. The required tasks would be multi-faceted but would be heavily focused on helping launch and develop the Social Media presence for Pocket Radar. It would also involve being a part of almost all aspects of the launch and early growth phase of a new award winning technology. Pocket Radar, Inc. was formed a few months ago and is working to introduce an innovative new "Game Changing" consumer electronics product. See PocketRadar.com for more details. This product has already received several prestigious awards including the 2010 Consumer Electronics Show Innovation Honors and the Popular Mechanics Editors Choice award. It has been featured on ABC News "Good Morning America" and NBC News "The Today Show", as well as Fox Business News, CNBC, CNN, and numerous web-based news and blog sites. Check out PocketRadar.com/press to see a video of some of our great press coverage. Pocket Radar Inc. is also going to be featured early next year in the new TV documentary by Bob Cringely; "*Cringely's (NOT in Silicon Valley) Startup Tour.*" Check out <http://www.pbs.org/cringely/about/> for more details on Bob.

We are looking for a highly motivated, self-starter majoring in Communications or Marketing that is interested in learning about starting a company and is willing to dig in and gain experience in all aspects of an early start-up. The main tasks would involve working with the entire team and helping develop a Social Media presence on the web. This could include helping develop the structure for various web media, developing video content, developing tools and materials for the product launch, following up on marketing activities, interfacing with customers, etc. In a small start-up company everyone has to dig in and help with everything from marketing to taking out the trash. It is a very close group of entrepreneurs working together on whatever needs to be done on a moment by moment basis.

The position will require web experience as well as excellent writing and communication skills. Please provide samples of your writing skills along with a resume and cover letter as well as examples of any Social Media or video experience.

Send materials to Chris Stewart at chris@PocketRadar.com

