

American Red Cross

2 Marketing Internships

DESCRIPTION

Work alongside the Director of Marketing and Communications as you help promote the Red Cross, disaster preparedness and response, safety classes and community events. Write press releases to be sent out to surrounding newspapers and publications. Proficiency in writing is necessary. Learn to network and communicate with the community. Experience in photography and web site editing and maintenance is a plus.

LOCATION

City

Santa Rosa

POSITION TYPE

Part Time: off-campus

JOB FUNCTION

Communications, Marketing/Sales

DURATION

Fall/Spring Semester 2010-2011

QUALIFICATIONS

- Show proof of authorization to work in the United States.
- Being bilingual (Spanish and English) is preferred.
- Have ability to manage a number of projects in a demanding environment.
- Desired: Have ability to work a flexible schedule, which may include occasional weekends and evenings.
- Desired: Possess a valid driver's license and personal auto insurance

Send resume to: mobrien@arcsm.org