



**CALIFORNIA**  
SUSTAINABLE WINEGROWING  
ALLIANCE

## **Project Manager Job Description**

The California Sustainable Winegrowing Alliance (CSWA) is seeking qualified candidates for a Project Manager opening.

### General Job Description

This position is responsible for managing the implementation of grant projects and general support of the Sustainable Winegrowing Program.

### Duties and Responsibilities

- Develop content, coordinate and facilitate workshops and educational events on sustainable winegrowing topics, such as Integrated Pest Management, water and air quality and other topics for which grant funding has been secured, in major winegrowing regions throughout the state.
- Evaluate, document, and report progress of projects to funding organizations, CSWA, Wine Institute, and the California Association of Winegrape Growers (CAWG).
- Oversee project budgets and complete financial reports for assigned projects, and manage relevant contractual agreements with consultants.
- Advance communications and build understandings and collaborations with winegrowers, winegrower associations, wineries, and others (UCCE, UC-IPM, regulators, press, etc.) as necessary for planning and scheduling workshops and educational events, and for developing relevant tools and educational resources.
- Work with CSWA Board of Directors and Executive Director to develop and implement strategic plans as well as work plans and action plans for projects.
- Work with CSWA Executive Director to increase government and foundation grants as an overall percentage of total SWP funding.
- Promote CSWA and the SWP by speaking at conferences and events, hosting CSWA booths at events, and drafting articles for trade publications.
- Assist with other SWP activities as necessary.

### Additional Position Details

This position reports to the CSWA Executive Director, and collaborates with staff members from Wine Institute and the California Association of Winegrape Growers.

Employment with the CSWA is based on a one-year contract, which may be renewed at the option of both parties, upon such terms as the parties agree to in writing.

Salary is commensurate with experience, and is exempt from overtime compensation.



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Qualifications

- At least five years experience in sustainable agriculture, preferably within the wine industry.
- Project management experience.
- Fund raising and grant project management experience.
- Excellent oral and written communication skills.
- Minimum of bachelors degree in relevant field; higher degree a plus.

Please send cover letter and resume by Friday, July 16, 2010.

California Sustainable Winegrowing Alliance  
425 Market Street, Suite 1000  
San Francisco, CA 94105

Or [info@sustainablewinegrowing.org](mailto:info@sustainablewinegrowing.org)



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## **About the California Sustainable Winegrowing Program (SWP)**

Building on major trends and successful regional efforts, Wine Institute and the California Association of Winegrape Growers (CAWG) launched the SWP in 2002 to give growers and vintners educational tools to increase adoption of sustainable practices and to measure and demonstrate ongoing improvement. Wine Institute and CAWG formed the California Sustainable Winegrowing Alliance in 2003 to help implement the Sustainable Winegrowing Program (SWP).

The SWP is based on the concept of a “Cycle of Continuous Improvement,” which ensures extensive participation and collective progress along the continuum of sustainability. A comprehensive “Code of Sustainable Winegrowing Practices” workbook and educational workshops provide how-to information on sustainable winegrowing. Participants self-assess their vineyards and wineries and voluntarily contribute data to measure adoption of sustainable practices. Statewide Sustainability Reports document results, identify strengths and opportunities for improvement, and set goals to increase use of sustainable practices. Participants receive customized reports that benchmark their practices relative to statewide and regional averages. New workshops targeting the most challenging areas are underway to help vintners and growers develop action plans and to implement improvements in their operations. Follow-up reports track ongoing progress. To date, more than 1,500 winery and vineyard organizations – representing 68% of the state’s winegrape acreage and 62% of wine case production – have self-assessed their operations during 200 workshops and more than 9,000 have attended over 180 targeted education workshops focused on topics such as air and water quality, energy efficiency, integrated pest management and ecosystem management.

As a next evolution of the SWP, in January 2010, CSWA launched Certified California Sustainable Winegrowing (CCSW-Certified), a voluntary statewide certification program that provides third-party verification of a winery or vineyard’s adherence to a “process of continuous improvement” in the adoption and implementation of sustainable winegrowing practices – environmentally sound, economically feasible, and socially responsible.

For more information on the SWP and CCSW-Certified, please visit [www.sustainablewinegrowing.org](http://www.sustainablewinegrowing.org).