

**Academic Affairs Strategic Planning  
Community Meeting  
November 7, 2003**

## **Threats**

### **Curriculum**

1. Value academics and not training
2. Perception of grade inflation in high school (low quality of K-12 education)
3. Perception that Liberal Arts and Sciences are not valid
4. Business – parent’s expectation of education for jobs
5. Trend toward increased class size – Chancellor’s Office?
6. “No child left behind” specialization doesn’t fit with Liberal Arts and Sciences education
7. Student preparation and student ethics (e.g., cheating)

### **Outside Relationship-Community**

1. Outside political leadership (state and federal)
  - i. Move toward privatization
2. Competition with other campuses (public/private/online)
3. SRJC
4. Cost of living
5. Media
6. Corporate pressure on ideology – dominate academic mission
7. Public perceptions

### **People**

1. Retirees not being replaced – (Chancellor policy)

### **Facilities**

1. Environmental degradation
2. Growth and congestion
3. Gambling casino – outside development

### **Support Items**

1. Federal Budget Deficit
2. CSU Administrative Structure (C.O.)
3. AF not understanding the academic mission
4. Lack of Admin. in decision making
5. Cyclic nature of external funding
6. Conservative agenda for federal and state funding for financial aid (reductions)
7. Imposed external assessments

### **Other**

1. Our position in CA master plan – decreased state support
2. Student dissatisfaction (retention)

3. Students choosing not to come or not come back due to perceptions
4. Too great a dependence on external funding
5. Disconnect between missions of Academic Affairs and university
6. Having a mission and not backing it (weakness)
7. Murky threat that some programs have to go on self-support budgeting