

April 26, 2010

To: Campus Planning Committee:

Dr. Eduardo Ochoa, Provost, Chief Academic Officer *(absent)*
Mr. Laurence Furukawa-Schlereth, Vice President for Administration and Finance, Chief Financial Officer
Dr. Nate Johnson, Senior Director for Police and Parking Services, Chief of Police *(Present by conference call)*
Mr. Christopher Dinno, Senior Director for Facilities Management
Mr. Rick Ludmerer, Senior Director for Risk Management
Ms. Stephanie Giordano, Principal University Planner, Chancellor's Office *(absent)*
Mr. Matthew Lopez-Phillips, Interim Vice President for Student Affairs and Enrollment Management
Dr. Susan Moulton, Chair, Academic Senate *(absent)*
Dr. John Wingard, Chair-Elect, Academic Senate *(absent)*
Dr. Scott Severson, Faculty Representative, Physics and Astronomy
Ms. Jann Nunn, Faculty Representative, Art and Art History
Ms. Elizabeth Chelini, Staff Representative *(absent)*
Ms. Cameron Baxter, Student Representative, ASI
Mr. Randy Paliwoda, Student Representative, ASI
Mr. Steve Kwok, Campus Consulting Architect *(absent)*
Mr. Eric Carlson, Community Member

From: Dr. Ruben Armiñana,
President

Subject: Minutes from the Campus Planning Committee Meeting April 14, 2010
3:30 p.m. to 4:30 p.m., Salazar Hall, Conference Room "A"

C: Ms. Carol Ingerman, Director of Campus Planning
Mr. Dan Condron, Vice President for University Affairs *(absent)*
Mr. Bill Fusco, Senior Director for Intercollegiate Athletics, *Guest Presenter*
Mr. Tim Tiemens, Director of Housing Services, *Guest Presenter*

Review and Approval of Naming Opportunity Sub-Committee Recommendation for North Entrance Vehicle Bridge

At the December 14, 2009 Campus Planning Committee meeting, a motion to recommend the process for naming the North Vehicle Entrance Bridge was made to form a subcommittee

as per the University Policy, Naming University Facilities. Christopher Dinno, Senior Director for Facilities Management distributed and presented to Campus Planning Committee Members a memorandum outlining the subcommittee's findings for recommendation to name the North Entrance Vehicle Bridge after Mr. Bruce Walker, former Senior Director for Capital Planning, Design and Construction. Members approved the recommendation unanimously and requested that President Armiñana bring the recommendation forward to the Executive Committee of the Academic Senate for approval.

Action Item: The committee unanimously approved the subcommittee recommendation to name the North Vehicle Bridge to honor Mr. Bruce Walker.

Review and Approval of Naming Opportunity Sub-Committee Recommendation for Tennis Courts

At the December 14, 2009 Campus Planning Committee meeting, a motion to recommend the process for naming the Tennis Courts was made to form a subcommittee as per the University Policy, Naming University Facilities. Christopher Dinno, Senior Director for Facilities Management distributed and presented to Campus Planning Committee Members a memorandum outlining the subcommittee's findings for recommendation to name the Tennis Courts after Dr. Rand Link, former Vice President for Student Affairs.

Nate Johnson, Senior Director for Police and Parking Services and Chief of Police asked Christopher Dinno about plans to address the condition of the pedestrian pathway (cross walk at Redwood Drive) leading into the Tennis Court Plaza. Dinno responded that there is a plan to address and improve the pathways for safety and access; however it is contingent upon funding and ties back to the Master Plan priority list. Dinno clarified for members that the naming opportunity proposal is for naming signage only and site improvements are a separate Campus Planning Committee consideration. Johnson requested that the location of the signage be installed in an area that would not compromise safety or security. Dinno responded that Police and Parking Services would be consulted for signage location/ placement.

Members approved the recommendation unanimously and requested that President Armiñana bring the recommendation forward to the Executive Committee of the Academic Senate for approval

Action Item: The committee unanimously approved the subcommittee recommendation to name the Tennis Courts to honor Dr. Rand Link.

Review and Approval for Naming Opportunities for Residential Community Building in Tuscany Village and Multipurpose Building in Beaujolais Village

At the December 14, 2009 meeting, a proposal for naming the community buildings was presented to members of Campus Planning Committee of which both were denied. Tim Tiemens, Director of Housing Services, was requested by Campus Planning Committee members to research alternative names and come forward at a later date with alternate proposed names. Tiemens prepared and distributed a recommendation for committee members proposing the naming of the Community Building Tuscany Village and the Multipurpose Building in Beaujolais Village.

Tiemens explained that the theme for the campus residential villages naming is wine grapes, a prominent geographical feature of the regional area. Within each of the existing villages, Community and Multipurpose Buildings are named in keeping with the grape varietals. Tiemens proposed to continue with the grape varietal naming the two buildings. The two names proposed to the committee were:

Tuscany Community Building

“The Casentino”-highest grape growing region of Tuscany’s Arno Valley

Beaujolais Multipurpose Building

“Domaine Beaujolais”-a grape growing estate in the Beaujolais wine region of France

Action Item: Committee members unanimously approved granting approval of the names presented for the Community Building in Tuscany Village and the Multipurpose Building in Beaujolais Village.

Soccer Field Scoreboard

Bill Fusco, Senior Director for Intercollegiate Athletics distributed a site plan and concept rendering for a new scoreboard at the Soccer Field. Fusco informed Campus Planning Committee members that the current portable scoreboard is approaching the end of its life cycle. Both men’s and women’s soccer teams and occasionally, the lacrosse teams use the scoreboard. The proposed new scoreboard would be positioned on the west side of the soccer field, installed on the back of the existing softball scoreboard and would connect into the existing electrical infrastructure. Fusco mentioned this sign would enhance the area and also allow for Sonoma State University to host NCAA tournaments since it is a regulation sized electronic scoreboard.

Scott Severson, Faculty Representative, Physics and Astronomy requested clarification on where the proposed scoreboard would be installed. Christopher Dinno directed members to

the Campus Map and showed the proposed location of the west facing sign on the east side of the soccer field. Severson thanked Dinno for clarification.

Randy Paliwoda, Student Representative, ASI inquired on the cost of the new scoreboard. Fusco responded the new scoreboard is approximately \$10K and that the installation would be approximately \$4K.

Action Item: Committee members unanimously approved the new Scoreboard for the Soccer Field.

Softball Field Windscreens

Bill Fusco, Senior Director for Intercollegiate Athletics distributed a site plan and photo-realistic concept renderings for new custom made logo windscreens to be placed on the interior of entire outfield fence, home and visitor dugouts, and the home bullpen of the softball field. Fusco mentioned the existing windscreens are torn and aesthetically displeasing, and during heavy winds, often come detached. To facilitate understanding of the various locations on the softball field where the new windscreens would be placed, Christopher Dinno, Senior Director for Facilities Management drew an illustration of the softball fields, roads and bullpens, in plan.

The entire outfield fence would be outfitted with navy blue windscreens with spaced word marks featuring and alternating “Sonoma State”, “Seawolves” and the “Paw Logo”. These words and logos will be visible from Redwood Circle.

The home and visitors dugouts and home bullpen would be outfitted with navy blue windscreens and feature the word marks “Seawolves”, “Sonoma State” and the “Wolf’s Head” logo. Christopher Dinno informed Campus Planning Committee members that both dugouts and bullpen windscreens are visible from many angles on campus and that a more subtle approach be taken to reduce the prominence of the word markings and logos. Dinno suggested that the home dugout and bullpen be outfitted with only solid navy blue windscreens and no word markings or logos.

Randy Paliwoda, Student Representative, ASI objected to having only solid navy blue windscreens which seemed to diminish the pride of the University’s Athletic Teams. Dinno clarified for Paliwoda that due to the graphics and the outfield fencing proposed, the visual appearance of the softball field area would be akin to a car sales lot. Cameron Baxter, Student Representative, ASI informed committee members that we, as a University should be promoting our logo more to enhance school spirit and that the windscreens are a perfect opportunity.

Dinno referred to the previously drawn illustration of the area and stated that the quantity of graphics on all of the proposed windscreens combined was extensive. Dinno suggested that windscreens on the north side of the home dugout adjacent Juniper Lane and east side of the home bullpen be solid navy blue. The “Seawolf Head” logo could be placed on east side of

the home dugout and on the south side of the visitors dugout. This approach would minimize the graphics yet still enhance the area. Committee members agreed that this approach would fulfill both promoting school spirit in a more aesthetically pleasing manner.

Action Item: Committee members unanimously approved the new Soccer Field Windscreens with the revision to omit graphics as outlined above.

Green Music Center Naming Opportunities

None were identified at this time.