CAMPUS REENGINEERING COMMITTEE  
September 11, 2015

MEMBERS PRESENT:

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Laurence Furukawa-Schlereth</td>
<td>Tammy Kenber</td>
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<tr>
<td>Julie Barnes</td>
<td>Jason Lau</td>
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<td>Steven Berry</td>
<td>Laura Lupei</td>
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<td>Edie Brown</td>
<td>Daniel Malpica</td>
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<td>Dan Condon</td>
<td>Neil Markley</td>
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<td>David Crozier</td>
<td>Kevin McMahon</td>
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<td>Erik Dickson</td>
<td>Brandon Mercer</td>
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<td>Christopher Dinno</td>
<td>Catherine Nelson</td>
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<td>Bill Fusco</td>
<td>Andrew Rogerson</td>
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<td>Ian Hannah</td>
<td>Frank Scalercio</td>
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<td>Nicole Hendry</td>
<td>Richard Senghas</td>
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<tr>
<td>Tyson Hill</td>
<td>Amanda Visser</td>
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<tr>
<td>Alicia Hodenfield</td>
<td>Mike Visser</td>
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<tr>
<td>Nathan Johnson</td>
<td>Jason Wenrick</td>
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<td>Carol Ingerman</td>
<td>Jeff Wilson</td>
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MEMBERS ABSENT:

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<td>Matt Benney</td>
<td>David McCuan</td>
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<td>Shawn Kilat</td>
<td>Peter Neville</td>
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<tr>
<td>Mike Kiraly</td>
<td>Brian Orr</td>
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<tr>
<td>Paula Lane</td>
<td>Peter Williams</td>
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<td>Matthew Lopez-Phillips</td>
<td>Carmen Works</td>
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GUEST(S) PRESENT:

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<td>Anthony Gallino</td>
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<td>Katie Robinson</td>
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<td>Natalie Sanchez</td>
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OPENING COMMENTS

The meeting was called to order at 2:05pm.

I: APPROVAL OF THE MINUTES, May 1, 2015

II: VICE-PRESIDENT’S REPORT

VP Schlereth opened the meeting by welcoming new appointments and returning members to the committee:

Carmen Works is joining as the Vice-Chair of the Faculty;
Catherine Nelson is returning as the Representative at Large, State Senator;
Brandon Mercer is returning in his new capacity as President, Associated Students 2015-16; Kevin McMahon is joining the committee as the VP of Finance, Associated Students 2015-16. Schlereth also welcomed the following guests to the meeting - Anthony Gallino, Katie Robinson and Natalie Sanchez.

**New Division Managers**
VP Schlereth announced the appointment of four new managers in the Division of Administration & Finance:
- Nikki Anderson – General Accounting Unit, Financial Services
- Tim Werby – Operations Manager, Culinary Services
Two individuals have been hired for the two new Title IX positions that have been created to address and to be more responsive to concerns of safety on campus, sexual assaults and to provide better support to staff.
- Jesse Andrews - Title IX Investigation and Training Specialists.
- Heather Fraser - Title IX Investigation and Training Specialists.
VP Schlereth stated he will also be taking a more active role in Title IX. It has been recently determined that all University Employees except physicians, licensed counselors, sexual assault counselors and advocates, and their staffs must report to the Title IX Coordinator all known details about any Sex Discrimination, Sexual Harassment, Sexual Misconduct, Dating or Domestic Violence, or Stalking incidents of which they become aware.

**Presidential Search**

**Trustee Policy**
Handouts of the “Board of Trustees Policy for the Selection of Presidents” were provided in the agenda packet.
VP Schlereth announced the Trustees Committee includes: Trustees Lupe Garcia, Deborah Farrar, Hugo Morales, and Larry Norton as well as Chancellor White.

**Staff Selection Process**
VP Schlereth advised the committee that the process for the staff member selection was determined with guidance from the Labor Council. Any staff member either represented or confidential, part-time, full-time, temporary, etc. was eligible to submit a statement to be voted on by other staff (only) members to serve as the Staff representative on the Advisory Committee to the Trustees Committee. Voting will be taking place Sept. 14-15, with the announcement of the selected staff member to be made the afternoon of Sept. 16.

**Task Force on a Sustainable Financial Model for the CSU**
Schlereth reported a draft report has been released to specific system-wide groups and it should be released for public consumption and comment in the next week. As soon as it is, a copy will be emailed to the CRC. At the end of last year, Kristen Ely and Dean Eyler stepped forward to work on some of the recommendations made. This group
never came to fruition as the release of the draft report had been delayed. This group will begin meeting in the near future. Recommendations for representation from the Senate Budget Committee be included in this group also.

A handout was provided to the committee as part of the agenda package. VP Schlereth announced that CRC was helpful in achieving many of these accomplishments this past year with the advice and counsel provided at the CRC meetings and sub-committee participation.

- Deborah Roberts, Jason Wenrick and Carol Ingerman were instrumental in getting the technology in the classrooms up to date. They also provided feedback and information for the cleaning and maintenance of the classrooms.
- Tammy Kenber and Richard Senghas worked with others to update the non-faculty employment recruitment policy.
- Tammy Kenber also led the effort to transition the campus to a smoke free campus. She and her team also reduced the workers’ compensation claims by 15% and launched the Skillport Learning Management System.
- Brian Orr and committee created a better Hospitality Policy.
- Neil Markley institutionalized a University Box Office for the entire campus departments, at no cost to the departments.
- Tyson Hill and Nate Johnson completed an internal audit and assessment of the student programs. As part of this review, Heather Howard Martin has agreed to expand her duties to take on and establish compliance and adherence to Council of Advanced Standards (CAS). The role of the advisor is also needing to be addressed. Review by CRC and Academic Senate will be required. There are currently 142 clubs on campus.
- Christopher Dinno and staff completed the renovation of the Student Union building, now International Hall. They have also installed water filling stations throughout the campus, completing an older ASI resolution.
- Nate Johnson’s team implemented the dismount policy.
- Bill Fusco helped to facilitate the return of the Women’s Track team, the 14th intercollegiate sport at SSU.

And many more accomplishments. VP Schlereth concluded it was a very good year and appreciated the managers and their employees’ work and effort towards the completion of these goals.

IV: BUDGET
2014-2015 Year-End Balances
Handouts were provided in the agenda packet.
2015-2016 New Resources
Handouts were provided in the agenda packet.
2015-2016 Growth Allocations
Handouts were provided in the agenda packet.
VP Schlereth reported that the 2015-2016 Budget allocations are better than had been expected. The proposed uses of the University-wide year-end roll forward funds was reviewed and include covering the 2015/2016, 2016/17 and the 2017/2018 recurring needs in Academic Affairs, replacement of the bleachers in the Wolf Den, WASC accreditation, technology upgrade for CHRS system and DSS accommodations.

V: DIVISION GOALS: 2015-2016
Handouts were provided in the agenda packet.
VP Schlereth reviewed the current year’s key goals for the Administration and Finance division and requested input from the CRC.

VI: GREEN MUSIC CENTER
2015-2016 Draft Budget
VP Schlereth stated this is an evolving topic. At the last meeting of the GMC Board of Advisors in June, 2015, it was clear there was going to be a shortfall, however since that time, there have been many changes and any shortfall should be resolved by October, 2015. Some of the changes include:
- CSU is providing $269,000 for new space on campus.
- Key executive, Melissa Sanders, resigned and this position will not be replaced.
- Digital marketing savings - $100,000 position eliminated from hiring. Social media tasks to be absorbed by Joe Gray.
- Operations fee to be embedded in each ticket.
- Reduction in production and marketing costs.

Board of Advisors Task Force: Fundraising
The Board of Advisors has two main concerns to evaluate:
What to do about the impending loss of funds received from MasterCard. The GMC sponsorship agreement will be coming to an end in a few years resulting in a decrease of $1,250,000 in revenue each year.
Eric Singer has been hired as the Annual Fund Development Officer and has a goal to grow the Annual fund to $230,000.

Board of Advisors Task Force: Board Membership
Henry Hansel, one of the most local board members has agreed to chair the Board Membership and Fundraising task forces to look at expanding the membership to include more local participation.

Sponsored Legislation
Neil Markley was instrumental in the submission of and monitoring of the Wine Sponsorship Legislation. It is currently awaiting the Governor’s approval and, upon approval, will go in to effect immediately. Janessa Rogerson has been hired as the Corporate Sponsorship Development Officer. Her connections to the wine industry are far reaching. The goal is to have each concert underwritten which will help to offset the loss of the MasterCard Sponsorship. So far this year, we have increased sponsorship to
$230,000, up from $65,000 last year. Our sponsors have included Bank of America, Macy’s, Redwood Credit Union, the Press Democrat, as well as individuals.

**On-Campus Presents**

VP Schlereth announced the On-Campus Presents group is currently meeting to discuss spring and summer shows and the Women in Leadership Series starts this fall and includes Christy Rampone and Laverne Cox and two performances by Lake Street Dive and Matisyahu.

**Academic Integration**

VP Schlereth suggested that for Academic Integration we might consider creating a vision of what we want. He also noted that the $100,000 GMC Academic Integration Grant should become part of the permanent budget.

**VII: GOOD OF THE ORDER**

**Housing Move-In**

Schlereth thanked Nicole Hendry and everyone who participated in the Housing Move-In weekend. The week before move-in the contractor said, the work wouldn’t be done. This left many on campus to rise to the challenge and make it possible for the students to have housing. Some things are still needing to be completed and it is getting done and thanks to everyone who made it possible for students to move in during move-in weekend.

The meeting was adjourned at 3:49pm.

Minutes prepared by:
Alicia Hodenfield