

SONOMA STATE ENTERPRISES, INC.

Minutes

Friday, May 23, 2003

MEMBERS PRESENT: Dr. Ruben Armiñana, Mr. Yale Abrams,
Dr. Carlos Benito, Ms. Letitia Coate,
Dr. Victor Daniels, Dr. Bernie Goldstein,
Mr. Neil Markley, Mr. Alan Murray,
Dr. Robert Plantz, Mr. Floyd Ross

MEMBERS ABSENT: Mr. Robert Coe, Dr. Jan Heffron,
Ms. Jamie Holian, Ms. Jen Minnich

OTHERS PRESENT: Mr. Laurence Furukawa-Schlereth,
Ms. Lisa Andresen, Mr. Ken Brown,
Mr. Mark Dierkhising, Mr. Todd Garrelts,
Ms. Stephanie Larcher, Ms. Natasha Littletree,
Mr. Dan O'Brien, Ms. Gloria Ogg,
Mr. Talmadge Savage, Mr. Tim Tiemens

02.28 Call to Order

Dr. Armiñana called the meeting to order at 9:07 a.m.

02.29 Approval of the Minutes

The March 21, 2003 minutes were unanimously accepted.

02.30 President's Remarks

Dr. Armiñana discussed the state budget and the ramifications for Sonoma State University. The May revision was very similar to that of the January budget. The University should know more about the FY 03/04 budget mid to late summer.

02.31 Chief Operation Officer's Report

In Housing Services with the addition of 655 bed spaces, campus housing will have the capacity for 2460 students for the 2003/2004 academic year.

Thanks to the efforts of Mr. Bruce Walker and the Capital Planning, Design and Construction staff, all six of the Beaujolais buildings will be open this fall.

Retail Services for more than 30 years have rented cap and gowns for our graduating students. Over the years the market has declined and the quality of the product has deteriorated. After some research it was discovered that cap and gowns could be purchased for the same price as the rentals. This transition has been very successful with a 13% higher revenue that last year.

General Services will have a small mail substation in the Beaujolais Village. The service will not offer postage stamps and other services handled at the Zinfandel postal station.

Dining Services opened Ameci's Pizza and Pasta in August 2002, bringing with it a menu that offers a quality product at an exceptional price.

Charlie Brown's continues to offer a new menu every three weeks. The Cafe is service oriented with the 24-hour study and coffee promotions. The next 24-hour program will begin on Monday, May 26th at 9:00 p.m. and run until 5:00 p.m. on Friday, May 30th.

Toast continues to be stable. Ben & Jerry's Ice Cream will be added to the product line as the weather warms.

Pub sales have fallen slightly, despite the infusion of new products. It is the Pub's goal to remain friendly and in concert with the theme of Sonoma County.

The *Commons* servery continues to achieve a market of affordability. The focus will continue during the fall 2003.

Zinfandel Dining switched modes quickly to the student's desires. New focus was given back to the salad bar. Theme dinners were revitalized.

02.32 Chief Financial Officer's Report

Ms. Coate advised the board that Zainer, Rinehart and Clarke will conduct the 2002/2003 fiscal year GAAP audit for SSE next fiscal year. SSE will go out to bid for the 2003/2004 GAAP audit.

Ms. Coate informed the board that President Armiñana appointed Mr. Floyd Ross as the SSE non-officer signatory. Mr. Ross replaces

Ms. Mary Wood, due to retirement. Resolution 96.26 provides that the non-officer signatory be appointed by the President.
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02.33 Other Non-Action Items

After a question from Dr. Daniels, clarification was provided on the financing of the Green Music Center. Funding for the Green Music Center expenses incurred by the SSE were provided solely by the Foundation through private donations. No SSE funds were spent for the Green Music Center. SSE served as the contractor of record.

The meeting adjourned at 9:40 a.m.

Letitia Coate
Secretary/CFO

Barbara Danelia
Recording Secretary