

SONOMA STATE ENTERPRISES, INC.
Minutes
September 20, 2002

MEMBERS PRESENT: Dr. Armiñana, Ms. Letitia Coate,
Mr. Robert Coe, Dr. Bernie Goldstein,
Dr. Jan Heffron, Ms. Jen Minnich,
Mr. Alan Murray, Dr. Robert Plantz,
Mr. Floyd Ross, Ms. Mary Wood

MEMBERS ABSENT: Mr. Yale Abrams, Dr. Victor Daniels,
Ms. Jamie Holian

OTHERS PRESENT: VP Schlereth, Ms. Lisa Andresen,
Mr. Ken Brown, Ms. Barbara Danelia,
Mr. Walt Leonard, Mr. Dan O'Brien,
Mr. Jeremy Olsan, Mr. Talmadge Savage,
Ms. Patricia Sinclair, Mr. Tim Tiemens

02.01 Call to Order

Dr. Armiñana called the meeting to order at 9:02 a.m.

02.02 Approval of Minutes

Dr. Armiñana seated the new board members. The student representatives are; Mr. Robert Coe, Ms. Jamie Holian, and Ms. Jen Minnich. The faculty recommendation for appointment has not been received.

02.03 Committee Appointments

Postponed until all new board members have been appointed.

02.04 Introduction of New Attorney - Jeremy Olsan

Dr. Armiñana introduced Jeremy Olsan, Attorney at Law from the firm of Anderson, Zeigler, Disharoon Gallagher and Gray. Mr. Olsan presented a nine-page document outlining board members responsibilities to the corporation. Please refer to handout.

02.05 Approval Minutes

02.06 President's Remarks

Dr. Armiñana welcomed everyone and highlighted several topics.

Construction and renovations continue. There is already a waiting list for the Sauvignon Village apartments. Enrollment is on target. Salazar Hall will be completed in the next few weeks, with move-ins starting the second week in August. Department offices moving into Salazar Hall are: Administration and Finance, Advising, Admissions and Records, Compensation, Customer Services, EOP, Disability Resource Center, Financial Aid, Financial Services, Human Services, Learning Skills, Procurement and Contracts, STAR, Technology High, Tutorial Program, classrooms, and more. When everyone is in and settled there will be an open house.

The renovation of Darwin Hall is included in proposition 47. Should it pass then the planning for the remodel will begin. The renovation will also include painting the outside of the building.

Meetings and discussions continue for the faculty and staff housing project. A location has been identified. Should an offer be submitted and accepted, the board will be updated.

The state budget is unknown. There is a reduction of 750 million; it is unknown at present how SSU will be affected by the decrease in funds.

02.07 Chief Operations Officer's Report

Mr. Murray reported that the *Bookstore's* "Back to School Textbook Sales" are up 7% from last year.

Total sales for emblematic clothing are up 16% this fall.

Computer sales continue to be slow. In the electronic area computer accessories are up 92% and calculators are up 21%.

The Green Festival merchandise sales were brisk for all three events.

The Bookstore was also a major vendor for the Ansel Adams Exhibit.

In early October a special introductory sale of the new Seawolves lines of apparel will be offered at a 20% discount for a limited time.

In *Housing*, construction continues for the completion of Beaujolais Village for fall 2004. These apartments are designed to accommodate 650 returning students. Each apartment will have four single bedrooms with its own bath. Kitchens will come equipped with microwave, dishwasher, garbage disposal, refrigerator and stove. All furnishings are included, as well as internet, cable television and phone connections.

Reprographics copier program is now networked with three copier-printers. If all continues to go well installations will continue throughout campus.

Ameci's Pizza and Pasta is now open; offering value-priced pizza, pasta, fresh salads and hot sub sandwiches.

Ms. Tracy Ramsdell-Ray has joined the management team. Ms. Ramsdell-Ray leads *Charlie Brown's* and the *Toast* groups.

02.08 ACTION ITEM - Audit

The Audit presentation was postponed. It will be rescheduled for the December 2002 meeting.

Ms. Coate presented the proposed budget for 2002/03. Refer to handout.

The board unanimously accepted the 2002/03 Budget.

02.10 Other Non-Action Items

None.

The meeting adjourned at 10:12 a.m.

Letitia Coate

Barbara Danelia

Secretary/CFO

Recording Secretary