

**MASTER SYLLABUS**  
**School Of Business Administration, Sonoma State University**  
**BUS 470 Managerial Finance (4)**

- I. **Catalog Description:** Theory of managerial decision making in its financial and economic context. Topics include the decision-making environment, financial planning, budgeting and control, long-term investment decisions and capital budgeting techniques, working capital management, the cost of capital, valuation, rates of return, and choosing among alternative sources of funds.
- II. **Prerequisites:** BUS 370
- III. **Course Learning Outcomes:** At the end of this course, students should be able to:
  - A. Evaluate business and financial alternatives available to the firm using appropriate analytical methods and criteria.
  - B. Describe the nature of the relationships between operational and financing choices and key variables such as the cost of capital, external financing requirements, business and financial risk, and the value of the firm.
  - C. Identify the major determinants of key measures of profit potential and risk.
  - D. Identify the meaning of the values for measures of profit potential and risk.
- IV. **Course Materials:** Textbook
- V. **Teaching Methods:** The primary teaching method for this course is presentation by lecture of theories, concepts, and analytical methods. Practice work is assigned to the students to provide them with a means of assessing their comprehension of concepts and their skill in using analytical methods.
- VI. **Evaluation Tools:** Student performance is determined by their performance on exams.
- VII. **Course Content:**
  - A. **Course Topics:**
    - 1. Advanced tools of analysis
    - 2. The evaluation of alternatives under conditions of uncertainty
    - 3. The development and evaluation of financial plans
    - 4. Firm valuation
    - 5. Cost of capital
    - 6. Capital budgeting
    - 7. Capital structure decisions
    - 8. Dividend policy
    - 9. Working capital management
    - 10. Financial distress, bankruptcy
    - 11. Mergers, acquisitions, divestitures
    - 12. International finance
  - B. **Interdisciplinary Content:**

**Minimum Number of      Required Graded**

	<b>Class Hours Devoted to Topic</b>	<b>Work Other Than Exams?</b>
International/Global	3	No
Ethical Issues	.5	No
Political Issues		
Social Issues		
Legal/Regulatory Issues	1	No
Environmental Issues		
Technology Issues		
Demographic Diversity		

**C. Interdisciplinary Skills:**

**Required Graded  
Work Other Than  
Exams?**

Oral Communications	Yes
Written Communications	Yes
Critical Thinking	Yes
Working in Teams	Optional