

**Cesar Vega**

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**OBJECTIVE**

Management training position in retail, using excellent communication, organizational, and bilingual skills.

**EDUCATION/HONORS**

**Bachelor of Arts in Psychology**, Sonoma State University, CA, May 2009. GPA 3.5/4.0

- Dean's List 2006 – 2008
- Unions & Activities Distinguished Service Award
- Bryn Mawr Summer Program in Madrid, 2007

**Additional coursework:** Spanish, Business Management, Advertising & Promotion, Calculus

**MANAGEMENT/PROGRAM DEVELOPMENT EXPERIENCE**

**Co-Coordinator**, Senior Class Activities, Sonoma State University. 2008 – present  
Coordinated activities for class of 2,000. Headed and delegated responsibilities to a 10-person committee. Managed successful marketing campaigns for product and events.

**Teaching Assistant**, Sonoma State University, Rohnert Park, CA. Fall 2008  
Prepared lesson plans and facilitated discussion sections for weekly psychology. Provided feedback and recommendations for students and instructors; refined group process skills.

**House Manager**, California Stage Company, Petaluma, CA. Summer 2008  
Represented theatre during performances. Introduced and coordinated effective volunteer program; recruited, trained, and supervised staff of 100 ushers. Restructured and systematized concession services; controlled inventory and bank for concessions. Maintained security.

**Lecture Program Chairperson**, Program Board, Sonoma State University 2008 – present  
Researched and developed program opportunities. Directed committee coordinating major lecture series; forecasted community response. Prepared and presented budget.

**PROMOTION/PUBLIC RELATIONS EXPERIENCE**

**Promotion Chairperson**, University Program Board, Sonoma State University. 2007 – 2008  
Devised and implemented advertising campaigns for major events. Designed and distributed posters; placed newspaper ads and radio spots. Arranged press conferences.

**Editorial Staff**, Star News, Sonoma State University. 2006 – 2007  
Wrote, edited and created layout for 100 page guide for new students with circulation of 3,000.

**SKILLS**

Proficient with Excel and MSWord; familiar with Dreamweaver.  
Fluent in Spanish.