



INTERNSHIP POSTING

Maloof Sports & Entertainment

One Sports Parkway
Sacramento, CA 95834

POSITION: New Media Intern
DEPARTMENT: Business Communications
MANAGER: New Media Manager
RESPOND TO: Human Resources
Email: Jobs@arcoarena.com
Fax: (916)928-8151

Timeframe: Spring 2010, approx. 15-25 hours/wk.

Wage: \$8.00/hour.

Summary: A comprehensive internship that will provide hands-on experience. Position will have critical responsibilities (editing packages, posting content on websites, etc.) that will have major impact on Kings New Media platforms. Position will work closely with all members of the Maloof Sports & Entertainment New Media Department. The incumbent in this position is expected to model the following practices on a daily basis:

- Demonstrated alignment with the company's vision, mission and core values, and;
- Selling the brands, products, and services of the organization, and;
- Ongoing self-development.
- Collaboration with key internal/external resources.

Key Responsibility Areas (KRA's):

- Assist with HTML template design, implementation and execution of website pages.
- Assist in the posting of content on Kings.com and all microsites.
- Assist in the shooting and editing of video features for Kings.com.
Assist in the gathering of player interviews.

Qualifications:

- Must be diligent and willing to work nights and weekends

- Must be a creative, self-starter with a positive attitude; committed to teamwork
- Must be extremely organized and capable of multi-tasking projects in a high-speed deadline driven environment.
- Proficient in Microsoft Word, Outlook and Internet search capabilities
- Current student enrolled in four-year college program with previous HTML, JavaScript and/or other Web programming experience
- Previous work with non-linear/linear edit systems is a plus but not a requirement.