INTERNSHIP OPPORTUNITY

POSITION / TITLE

Product Design / Product Development Intern

ABOUT US

Sonoma-USA is a new consumer brand for sustainable, locally manufactured products made from repurposed and recycled materials. We are currently in our pre-public launch phase.

At Sonoma-USA we live and breathe the innovative culture and spirit of sustainability in Sonoma County and are dedicated to preserving our beautiful rolling hills and vineyards by preventing growing mountains of trash. We work with local businesses and individuals to divert materials from the landfill and transform them into stylish and useful products. Every product we design and create is unique and evokes the material’s previous purpose and history.

When customers purchase a Sonoma-USA product they help prevent waste from going to the landfills while also supporting our local workforce and the awesome local charities we partner with.

Our company is a legal Benefit Corporation and currently going through the B Corp certification process.

OPPORTUNITY

We collect a wide range of materials, with a special interest in finished products that have reached the end of their regular lifecycle – such as decommissioned fire hoses, heavy-duty vinyl truck tarps and vinyl banners, billboards, burlap sacks, and even bouncy castles. We also receive a lot of scrap materials, which were generated in different manufacturing production processes, as well as unwanted overstock fabrics, accessories and hardware.

We need your help to give these materials a new purpose -- by turning them into creative, stylish, fun and useful products like backpacks, messenger & duffel bags, tote bags, belts, laptop & iPad sleeves ... and whatever else you can come up with!
REQUIREMENTS

- You should have an industrial design or product design background and a creative “Maker” mind to think outside the box.
- You are not shy about experimenting with new materials coming up with new design concepts as well as new or unique features and differentiators that could improve existing products and styles already in the market.
- Self-motivated, organized, able to follow projects through to completion, work well independently and as part of a team.
- Preferred but not required: knowledge of spoken Spanish. This will make it easier for you to communicate with – and learn from – our predominantly Spanish-speaking workforce.

WHAT WE OFFER

You will have the opportunity to put your skills and knowledge to work in a small, family-like but highly professional and experienced work environment.

We have close to fifty industrial and apparel sewing machines, cutting machines, grommet and snap setting machines as well as screen-printing capabilities. You will work alongside a creative and dynamic marketing team and highly experienced and talented sewers and seamstresses who can help turn your ideas, prototypes and concepts into finished and market-ready products.

We provide you with the necessary tools, machines and management support to learn on the job, be creative, experiment with new materials, and develop new skills on the work-floor. If you are interested in expanding your sewing skills, you can work side by side with some of our best sewers – ask them questions and have them show you different techniques and tricks.

Your working location would be Santa Rosa and general working hours are Monday-Friday 9am – 5:00pm – but we are flexible and can work with you to accommodate study schedules or other commitments.

Ideally we would like to have someone on board full-time for a minimum period of 8-12 weeks – or longer if feasible and desired by both parties. We would also consider a part-time schedule for the right person.

Compensation to be negotiated based on experience. Desired start date: ASAP!

WHAT DO YOU NEED TO APPLY?

Send us your resume along with a cover letter telling us why you would like to work with us and what assets you are bringing along; please include details about your creative side and what kind of projects you have worked on. In addition, share your work with us (website, photos, etc) and let us see the Maker in you! Send to: info@sonoma-USA.com