Scott Lloyd leaves Frank Family

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Frank Family Vineyards is located at 1091 Larkmead Lane, Calistoga.

Scott Lloyd has left Frank Family Vineyards to join Salvestrin Winery as general manager, announced Rich and Shannon Salvestrin, the winery’s owners.

“Scott will lead all of our sales and marketing efforts, including direct to consumer. He will be an integral part of our plans to expand our reach at the winery and abroad,” they said.
Lloyd was previously at Frank Family Vineyards where he was vice president of national sales for 12 years.

The placement was made by The Cypress Group of St. Helena, which specializes in executive placements in the wine industry.

Lloyd has a Bachelor of Arts from University of California, Santa Barbara and a Masters in Wine Business Administration from Sonoma State University. He was raised in Napa Valley and resides here with his wife and two children. During his spare time, Lloyd enjoys spear fishing, abalone diving and snowboarding.

Anne Ernst

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