



## Job Description

Job Title: Internship/Marketing & Creative Assistant

Department: Marketing/Public Relations

Reports to: Marketing Director

**JOB SUMMARY:** The Marketing & Creative Assistant intern functions within the marketing and public relations department of Safari West. Working under direction of the Director of Marketing and Public Relations, the intern performs three main categories of typical tasks for this job: Graphic and Web Design; Marketing and Promotion; and Administrative duties under guidance of Marketing Director. Other duties may apply as needed. Within each category, the intern supports Safari West's mission to provide a one of a kind adventure experience for the discerning traveler and the promotion of the reserve as a worked class destination and resort.

**QUALIFICATIONS:** Experience in graphic design or marketing related educational program at an accredited institution of higher learning; minimum 1 year related graphic design, editorial, marketing experience either on the job or through classes; excellent written and oral communication skills; excellent presentation and people skills. Proficiency in Adobe CS3 In Design. Also Photoshop, Adobe Illustrator, Flash and Dreamweaver; and a good knowledge of HTML/XHTML, web design and layout concepts helpful.

Please send resume to Aphrodite Caserta at [acaserta@safariwest.com](mailto:acaserta@safariwest.com).

Part time - minimum wage.