

# WANT TO BE OUR INTERN?

We keep growing and growing and now it's time for the team to grow as well. We are **THE ENGINE IS RED**, a start up national advertising and marketing strategy agency based out of Santa Rosa. Over the past year we have experienced some phenomenal opportunities and growth, some of which were featured in **CNN Money** and the **North Bay Business Journal**.

As fun as it's been to lose sleep and weekends, it's time for us grow the team. That's where you come in. The Engine Is Red is looking for **three exceptional interns** to join our team who are hungry for a challenge and ready to take their knowledge from the classroom to the real world. We are a young, quickly growing company that may work you to the bone while reminding why you chose this crazy world of business in the first place.

We are ready to let you get involved on the deepest levels of the company and are looking for new ideas. We need you to be bold yet teachable, confident yet humble and most of all looking to have a good time getting your hands dirty. Basically we are looking for ambitious intelligent interns that have the right mix of questions and swagger.

## THE OPPORTUNITIES:

**COI | CHIEF OPERATIONS INTERN**

**MARKETING & PR INTERN | BE YOUR OWN DON DRAPER**

**JR. COPYWRITER INTERN | SHAKESPEARE MEETS JOHN STEWART**

**DETAILS**

**HOW TO APPLY**

**THE  
ENGINE  
IS RED.**

# COI | CHIEF OPERATIONS INTERN

We are looking for someone who loves systems, efficiencies, financial models, and above all has ideas, really good ideas. They are probably tired of putting all of their great ideas into reports and ready to make a real difference.

They will be working hand in hand with our executive team to enhance the way the Engine gets things done. From optimizing our cash flow systems, to extending our strategic growth plans, they will be working with the heart of our company.

If you have a passion for business, the ambition to speak up, and the ideas to make great things happen, we would love to hear from you.

**THE  
ENGINE  
IS RED.**

**DETAILS**

**HOW TO APPLY**

# MARKETING & PR INTERN

Be your own Don Draper.

We need someone who has a passion for branding, advertising, creative work, clients, and campaigns. The right person would be able to help The Engine Is Red with our internal brand as well as take on a Jr. Account Exec role with some clients.

If you have the skills, we will be looking to you to help advance our brand and marketing activities, including PR, social media, advertising, and branding within the Engine. As well as working with the creative team to create the dynamic campaigns that keep our clients in love with us. You would be working directly with the creative team of designers, writers, coders, and vendors to conceptualize and execute powerfully creative campaigns.

**THE  
ENGINE  
IS RED.**

[DETAILS](#)

[HOW TO APPLY](#)

# JR. COPYWRITER INTERN

Shakespeare meets John Stewart

Looking for a witty, intelligent writer with just a bit of attitude, someone who has a passion for the written word in the business world and who is prepared to take on a Jr. Copywriter role. Some on your main duties would include; maintaining the company blog and Twitter account; Proposals/Quotes, Research, creating a Company Manual, and copywriting for client projects.

**THE  
ENGINE  
IS RED.**

**DETAILS**

**HOW TO APPLY**

# WANT TO BE OUR INTERN?

While experience is sweet, and a degree is great, more than anything we are seeking motivated, passionate, creative rock stars with a sense of humor, who can jump in and take THE ENGINE IS RED to the next level.

We are offering you a chance to get in on the ground floor of a growing agency. If you have that entrepreneurial independent spirit, ambition and hunger to create something really great, then this is the internship for you.

We get irreverent at times, and practically require a sense a humor, so if a sterile office is what you are seeking, we may not be your place. We are also a start up on a bootstrap. So if you are looking for a huge sexy office, where cash rains from the ceiling, we may not be there yet.

But we are ambitious and growing. Right now all internships are unpaid, but the possibility of internships turning into part time, full time, and/or contract work is a real one. Together, we can build something great.

We are offering compensation in the form of experience, possibly getting your work out for people to see. We are ready to offer the right people work experience that is invaluable to these last years of your education process. The hours are flexible we will work with you if you are the right fit for The Engine.

**THE  
ENGINE  
IS RED.**

**HOW TO APPLY**

# WANT TO BE OUR INTERN?

Please don't waste anytime with a cover letter.

Instead, take a minute and answer the following 10 questions, and email it to us along with a resume, and any samples of your work you would like us to see.

1. What's the best live show you have ever seen?
2. What are your first 3 questions when handed a new project?
3. You just got the afternoon off, what do you do?
4. How would you convince a client that their idea for a campaign may not be the best?
5. If you could hire one cultural icon or fictional character to work with, who would it be and why?
6. What are your career goals, hopes, and dreams?
7. Proofs are due on press by end of day and your designer called in sick. What's your solution?
8. This year, Pepsi launched its new brand with the "Every Generation Refreshes the World" campaign. What would you do to make the campaign better?
9. In one sentence describe what makes great marketing.
10. How is Family Guy written?

Please send to [Interns@TheEnginelsRed.com](mailto:Interns@TheEnginelsRed.com)

**THE  
ENGINE  
IS RED.**