

Village Hopecore International
P.O. Box 1330
Healdsburg, CA 95448
707-318-3101
herb@villagehopecore.org

Job Description for Position of Marketing Internship/Volunteer

Background Information:

Village Hopecore International (VHI) is a non-profit organization based in the United States that provides micro-lending and health-related services to people living in Chogoria, Kenya. The following two web sites will provide background information on VHI: www.villagehopecore.org and www.villagehopecore.org/blog.

Job Description:

1. Develop marketing and fund raising strategic plans for VHI.
2. Upon completion of marketing plan, review all current marketing tactics, both print and web, and implement changes and upgrades.
3. Upon completion of the fund raising plan, identify funding sources, and working as part of a fund raising team, apply for grants.
4. Attend VHI Board of Director meetings.
5. This is an unpaid internship, however, incidental expenses will be covered.

Period of Marketing Internship:

One semester and/or six months

If Interested Please Contact:

Herb Liberman, President VHI Board of Directors
707-318-3101
herb@villagehopecore.org