

Marketing Associate

Heck Estates, the sales and marketing group for Kenwood Vineyards, Korbel Brandy, Valley of the Moon and Lake Sonoma Wineries, seeks an energetic, creative team player to fill the role of Marketing Associate. Individual will support the Director of Heck Estates in marketing efforts for all Heck Estate brands.

Responsibilities include: Monitoring project calendars, POS printed materials, tasting notes, maintaining creative and graphic archives and providing publishing and marketing support for regional sales representatives. This person must be highly organized with strong attention to detail. They must also possess strong graphic and desktop publishing skills and excellent interpersonal skills. Proficiency in Mac/PC programs such as: Windows, Word, Excel, PowerPoint, Project. Adobe Suite applications- Photoshop, In Design, Illustrator. Experience with Dreamweaver a plus.

Associate Degree required, preferably in Marketing or Desktop Publishing/Design. 1-2 years experience in promotional marketing desired. Wine industry knowledge a plus, but not required. Must possess valid driver's license.

To apply email resume to: hr@korbel.com or fax with cover letter, Attn: Patty Vigil to (707) 824-7381. Or complete an application at 13250 River Rd., Guerneville, CA 95446 M-Fri 8-4:30pm. Pay rate: DOE