

# NOW HIRING: Campus Rec Marketing Coordinator

## Job Description

Participate in a variety of activities involved in marketing programs for Campus Recreation. Campus Recreation includes: Intramural Sports, Sport Clubs, Super Kids Camp, In Motion, Massage, Personal Training, Campus Rec Swim, Outdoor Pursuits, Outdoor Resource Center, Bike Maintenance, Climbing Wall, Low Ropes Course, Wilderness Welcome, and the Recreation Center itself.

## Work Performed

Produce and design print advertisements and direct mail (or email) pieces for Campus Recreation events and promotions.

Plan, schedule, and implement programs, activities, and campus events.

Investigate and implement new marketing techniques including social networking sites, photos, videos, and web marketing.

Work with Student Programmers and Full-time Staff in all areas of Campus Recreation to design marketing programs that best meet the program's needs.

## Skills Desired

Experience with Adobe Creative Suite, Photoshop, InDesign, and iMovie.

Ability to effectively manage time and work with limited supervision.

Creative, outgoing person willing to be a spokesperson for Campus Recreation programs.

## Commentary

This person will need to be understanding of the mission and philosophy of Campus Recreation. This position is a Campus Rec Programmers Position and will be expected to contribute to the overall Programmers Team.

I am looking for someone to help me with the task of marketing the many facets of Campus Recreation. I need someone who can be responsible for a task and see it through from start to finish. This job would be a great resume builder for anyone looking to move ahead in the marketing field.

\$10.25 per hour. 8-12 hours per week.

If interested in the position, please bring your Resume and a brief (1 page or less) cover letter to the front desk of the Recreation Center. Attention: Mike Dominguez.