

Metier

Marketing Associate

We are recruiting highly motivated individuals to join our high-energy, results driven Marketing team. The successful candidate will possess a desire to excel within the field of marketing as a whole with a special interest in internet marketing. The position requires an individual with superior analytical skills and a keen attention to detail, but also the ability to remain aware of the bigger picture. The position will focus on search engine and website optimization, analysis and trends in the internet marketing space. Additionally, candidates will interact with current members of the marketing team with traditional marketing initiatives. The successful candidate will enjoy taking ownership of his/her projects and excel in both individual projects and a team environment.

This is a full time position starting at 40K.

Qualifications:

Bachelor's degree with a proven record of success

- 1-5 years of relevant experience
- Excellent attention to detail
- Exceptional writing skills
- Working knowledge of search engine optimization
- Familiarity with web page and landing page optimization/conversion strategies
- Ability to prioritize and switch gears quickly when needed
- Candidates must be US citizens

Send resume to:

Metier

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Suite 1200
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