

We are a highly profitable and growing web media company (with hundreds of highly ranked web sites) looking for a Ad Exchange/Media Advertising Intern to create and expand business with companies seeking advertising opportunities and quality leads. This is an exceptional opportunity to join a dynamic, rapidly growing company, gain valuable real time experience and assume sales and product management ownership of facet of our small business services websites.

Internet marketing and advertising is the way of the future and the future is here. Millions of people around the world use their computers for instant information on every subject imaginable. We work hard every day to optimize our web sites in the eyes of the search engines for the benefit of our site viewers and web site advertisers.

In this position you will learn a variety of different skills ranging from telephone sales to online content management. You will learn marketing, advertising, and database management, graphic design and very basic HTML coding. You will communicate with decision makers and will learn how websites can be optimized to target certain demographics and audiences to maximize company margins. You will learn how an online company can present the impression of a larger operation while operating efficiently with fewer than 25 employees. Teamwork, communication, energy and the strong desire to learn and succeed are the tools needed for success in this internship.

Our work environment is professionally casual and collaborative and we encourage free and creative thought. An ideal candidate will be a street-smart self starter who is able to operate independently with minimum supervision and demonstrates initiative, follow-through and feedback in all tasks. We are looking for a candidate who can generate advertising and build quality online leads, along with strong client relationships and can effectively articulate our program to bring on new clients. In addition, the candidate must have excellent writing/content creation skills and the desire to learn and gain experience in the online advertising/marketing industry.

Responsibilities Include:

- Sell and buy website banner ad placements on third party websites
- Outbound calling to prospect new partners
- Lead generation, including outbound emailing and phone work
- Develop fresh and relevant content that engages users and encourages repeat visits
- Effectively set and manage customer expectations
- Provide clients with recommendations to improve campaign performance
- Provide a very high level of customer service at all times
- Forecast, track & report sales performance
- Ensure web content adheres to editorial style guides, quality and standards

Skills and Requirements Include:

- Excellent writing and editing skills
- Strong relationship management skills
- Proficiency with use of back office systems to manage and track campaigns
- Some Photoshop, HTML experience preferred but not necessary
- Ability to handle multiple priorities and meet deadlines
- Comfortable working in a fast-paced entrepreneurial environment
- College Degree, preferable in business marketing, advertising or communications

Compensation:

This position will work 10-20-30 hours per week.

This is an **unpaid** internship, only college credit will be given.

There is possibility for permanent employment once internship is completed.

Apply:

Send resume and 1-page writing sample to: Adam Wallace, awallace@bizx.info