

Internship Opportunities at Elsa L, Inc.
www2@elsal.com

Elsa L, Inc., is a mid-size successful and fast paced designer and wholesaler of fashionable gift industry products (picture frames, photo albums, wall art and home office storage). Founded in 1992, we are a nationally recognized fashion leader that creates, manufactures and globally markets gift products with special expertise in picture frames, photo albums, wall art, scrapbooks and home office products and accessories. Our extensive product lines are manufactured from a variety of materials including unique blends of metal, wood, ceramics, and fabric. Our ability to satisfy our client's needs for innovative product designs at highly competitive prices and presented in different media is unmatched.

Our customers include national chains of specialty stores, such as Fred Meyer, Krogers, Michaels, Aaron Brothers, and Joann's – department stores such as Kohls and Dillards, and mass marketers such as Wal-Mart and Target.

We currently have Internship Opportunities in the following areas:

Sales

- Assist with preparing sales data and forecasting
- Prepare market research on customers
- Data entry and account maintenance. Completing vendor forms.

Product Development

- Routes and follows up on product assortment sheets
- Will assist with preparing art requests and art letters
- Enters data updates to custom software program
- Assists with various sample tracking issues
- Takes photographs of products to enter into software program

Art/Creative

- Will assist with basic production duties
- Will adapt, revise and re-iterate art work
- Mechanical specifications and mock ups
- Organizing, storing and saving into art files

We are looking for individuals who can handle a fast-paced environment, want to learn and grow in the organization, and have a strong sense of fashion and trend. We anticipate each internship being 20+ hours per week, for 3-6 months. We are able to offer an entry level base pay and applicants must have a legal right to work in the USA.

Our headquarters is based at 800 A Street, San Rafael, CA, 94901 - about a 20-minute drive from the Golden Gate Bridge. We have approximately 35 employees at headquarters. Interested candidates can contact HR@elsal.com or call Katherine Borgfeldt in Human Resources at 415.472.8388, ext. 230.

Description of Elsa L, Inc.

Elsa L, Inc., is a mid-size successful and fast paced designer and wholesaler of fashionable gift industry products (picture frames, photo albums, wall art and home office storage). Founded in 1992, we are a nationally recognized fashion leader that creates, manufactures and globally markets gift products with special expertise in picture frames, photo albums, wall art, scrapbooks and home office products and accessories. Our extensive product lines are manufactured from a variety of materials including unique blends of metal, wood, ceramics, and fabric. Our ability to satisfy our client's needs for innovative product designs at highly competitive prices and presented in different media is unmatched. Our fashion forward products are marketed through both private labels and the company's own ELSA L, Inc. and Lasercraft brands.

Our customers include national chains of specialty stores, such as Fred Meyer, Krogers, Michaels, Aaron Brothers, and Joann's – department stores such as Kohls and Dillards, and mass marketers such as Wal-Mart and Target.

Our business model is speed to market with innovation and service. We provide custom and exclusive designs on a direct import basis from Asia. Shipping is primarily direct.

Our headquarters is based in San Rafael, CA, about a 20-minute drive from the Golden Gate Bridge. We have approximately 40 employees at headquarters. We have job opportunities in Product Development, Operations, Creative, Art, Sales and Finance.

Interested candidates can contact HR@elsal.com or call Katherine Borgfeldt in Human Resources at 415.472.8388.

Comments:

Dynamic and fast paced, entrepreneurial

Contemporary, fashion forward, trend oriented, "it's all about the design"

Looks for retail savvy

Great team of people, self-starters

Excellent key accounts with long relationships,

Seen as reliable and stable vendor; recognized by customers

www2.elsal.com