



## ABOUT OLD BRIDGE CELLARS

Founded in 1990, Old Bridge Cellars embraces the intense passion of boutique, family owned wineries and remains one of only a few US importers dedicated solely to the best of regional Australia. Our knowledge of Australian wine runs deep and has been recognized in such publications as The Wine Advocate, Wine Spectator, Wine and Spirits, International Wine Cellar and Wine Enthusiast. Robert Parker of the Wine Advocate has gone so far as to say, *"thanks in large part to the work of such talented importers as Old Bridge Cellars et al... American consumers have never had such an enormous selection of Australia's finest as well as rarest wines."*

We see as our mission the promotion of Australia's 'real wines,' championing those winemakers who give everything in their pursuit of truly distinctive, regionally defined styles that sit comfortably with the world's best. And who believe they can do it even better again next vintage!

If accepted into this internship opportunity, you will quickly see that Old Bridge Cellars is a sales, marketing and wine import company that hums! We're a busy office with a strong Australian contingent on board which roughly translates as having an obvious work hard, play hard philosophy.

[www.oldbridgecellars.com](http://www.oldbridgecellars.com)   

## ABOUT YOU

You are a bright, driven, dependable, multi-tasker who manages direction well and can work independently. You enjoy working in a fast paced team environment. Most of all, you are thirsty to learn more about Australian wines, regions and how they are delivered with impact to the U.S wine market.

## ABOUT THE OPPORTUNITY

This internship is designed to be a marketing support role that is an integral part in our overall everyday business sales and marketing operations. We expect a high level of written and verbal communication skills, attention to detail, and professionalism when performing all tasks. While you will be given clear direction you will also have the opportunity to bring new ideas to the table. There is always room to be both creative and innovative.

The Marketing Coordinator Intern will work closely with Old Bridge Cellar's marketing team to support their efforts with ongoing marketing programs including:

- Wine and merchandise fulfillment
- Updating and creating POS materials
- Winemaker visits
- Media reviews and communications
- Sales presentations
- Social media initiatives (manage Twitter and Facebook followings)
- Trade/Consumer Wine Events

You will have an opportunity to participate in periodic wine tastings and we will encourage you to dive into the world of Australian wines.

## DETAILS

Type of Internship: Compensation is based on experience and shall be negotiated at time of offer.  
Start/End Date: May 1 – Aug 31, 2010  
Hours: 24-32 hours per week. Hours and days are flexible.  
Location of work: Old Bridge Cellars in Napa, CA.  
Contact: Emily Barouch at [Emily.Barouch@oldbridgecellars.com](mailto:Emily.Barouch@oldbridgecellars.com) and write OBC Internship in the Subject line.

## REQUIREMENTS

- 21 years of age or older.
- Currently enrolled in the SSU Wine Business Program
- Proficient in all Microsoft Office applications. Adobe Creative Suite experience a plus.
- Must be able to lift 40 lbs.