Charlie Palmer’s Pigs & Pinot Annual Scholarship will provide one scholarship annually for an undergraduate or graduate student concentrating in Wine Business. Charlie Palmer’s Pigs & Pinot has graciously donated this scholarship in hopes of making a difference in one local North Coast wine region student’s life. The recipient of this scholarship will demonstrate the following qualities: a passion for the industry and its products, a commitment to wine education, and high ethical standard within the field of wine. Recipients must show financial need and be a North Coast wine region resident. The scholarship will provide a one-time $10,000 award to pay for tuition, books, fees, housing and other expenses to support the student’s career advancement and educational accomplishment.

Eligibility Requirements:

- Applicants must be enrolled or accepted for full- or part time study in the MBA or Bachelor’s Degree program with a concentration in wine business.
- Applicants must have a minimum overall 3.0 grade point average (GPA) in their last 60 units of completed coursework.
- Scholarship recipients will demonstrate through their application that they embody the locality, financial need as well as passion and commitment for the industry, as noted above.
- Applicants must reside in one of the North Coast wine regions: Napa County, Sonoma County, Mendocino County, and Lake County.

Application Process:

- Applicants must complete the application and provide all other documentation requested on the following page.
- **Application deadline for the fall 2016 award is March 11, 2016.**
- Selected applicants will then be interviewed by the scholarship committee of the School of Business and Economics who will make a selection and inform the stewards of the Pigs and Pinot Scholarship Fund of their choice.
- Scholarship recipients may also be asked to meet with representatives from Charlie Palmer’s Pigs and Pinot Scholarship Fund at some point during their scholarship period and/or meet them at Sonoma State University’s Annual Scholarship Reception to share their story.
- Within 21 days of the close of the semester covered by the award, the recipient will send a letter to the stewards of the Fund, identifying key lessons learned during the award semester and explaining their impact and value for the student recipient.
- Recipient of the 2016 scholarship will attend Charlie Palmer’s Pigs & Pinot at Hotel Healdsburg (usually held during the 2nd weekend in March) and work in conjunction with Daryl Groom and his wine team on events throughout the weekend.

Funding:

- The award will be distributed in two installments.
- The first distribution will be made during August of 2016.
- The second distribution will be made in January 2017.
- In the event that the awardee fails to remain in the program, all undistributed funds will be forfeited.
Please submit this completed application along with:

- A cover letter explaining how and why you demonstrate the locality and financial need
- A current resume

This completed application and all materials must be submitted together by 12:00 noon on March 11, 2016 to The Wine Business Institute, 2015 Stevenson Hall.

Contact Dana Swilley, (dana.swilley@sonoma.edu, 707-664-3347) with any questions.

Name: ____________________________________________________

Student ID: ________________________________________________

Address: __________________________________________________

Phone: ____________________________________________________

E-mail: ____________________________________________________

GPA: ______________________________________________________

Status: (circle one) Currently enrolled – OR – Accepted to start in fall 2016.

How many units will you take in the fall semester? _____________

What is your expected graduation date? _____________________

Have you applied for or are you receiving financial aid? * ______________________

* Financial aid eligibility or awards will not impact the choice of scholarship recipients.

__________________________________________________________

Student signature

__________________________________________________________

Date