

POLS 581 NONPROFIT GOVERNANCE AND LEGAL ISSUES (2)

Examination of the historical development of the non-profit sector, its changing social contract, and critical legal/tax issues. Topics include board governance, mission, start up, life cycles, executive director-board-staff relationships, legal status, fiscal sponsorship, and IRS status and rulings.

POLS 582 PLANNING AND NONPROFIT AGENCIES (2)

This course addresses techniques of strategic and operational planning appropriate to nonprofit agency operation. Topics include needs and service assessment, marketing analysis, program evaluation, organization development, and strategic management techniques.

POLS 583 RESOURCE DEVELOPMENT FOR NONPROFIT AGENCIES (4)

Course focus is on the techniques and importance of developing and implementing a comprehensive organizational resource development plan for funding, volunteers, and donations, as well as ensuring a diversified agency revenue base. In addition, the course covers fund-raising, major donor development, as well as the legal restrictions for nonprofit agencies and the funding criteria used by corporate, community, and private foundation funding sources.

POLS 585 MARKETING AND PUBLIC RELATIONS FOR NONPROFIT AGENCIES (2)

An examination of the role of marketing and public relations for nonprofit agencies, together with techniques for designing and implementing realistic marketing and public relations programs. Course will stress adaptation of marketing techniques for not-for-profit organizations, and will explore the types of access to press, electronic, and other media available to nonprofits.

POLS 587 GRANT WRITING AND ADMINISTRATION (2)

Focus upon full process of prospect research, proposal development, application, contract management and administration of foundation, government, and corporate grants.

POLS 588 ISSUES IN NONPROFIT ADMINISTRATION (4)

An investigation of current issues and developments in the operation of nonprofit agencies.

POLS 595 SPECIAL STUDIES IN POLITICAL SCIENCE (1-4)

A student may be invited by a faculty member to participate in a continuing research project under the faculty member's direction. The research may extend for more than a single semester. May be repeated for credit.

POLS 596 GRADUATE TUTORIAL (4)

An intensive review of the literature in specific areas of concentration, including budgeting, the American Presidency, legislatures, and such public policy areas as health, aging, and regulation. Prerequisite: completion of all master's degree requirements.

POLS 597 GRADUATE INTERNSHIP (1-4)

Intensive field experience in a public or private agency. The student must define a current political problem and a strategy for dealing with the problem and work toward implementing the strategy.

POLS 599 MASTER'S THESIS (2-4)

Prerequisite: submission of an authorized Advancement to Candidacy form.

Portuguese (PORT)

PORT 101 BEGINNING PORTUGUESE (4)

Introductory course in Portuguese. This course develops skills in speaking, listening, reading, and writing, as well as a knowledge of significant cultural topics in Portuguese-speaking areas of the world. Emphasis is on Brazilian Portuguese, but attention is also given to varieties spoken in Europe and Africa.

PORT 110 PORTUGUESE FOR SPANISH (3)

This course provides Spanish-speaking students with an accelerated introduction to spoken and written Portuguese. Prerequisite: SPAN 202 or consent of the instructor.