

# ACADEMIC CENTERS, INSTITUTES, AND PROJECTS

---

## **Anthropological Studies Center**

---

ASC Building 29  
(707) 664-2381  
Fax: (707) 664-4155

[www.sonoma.edu/asc](http://www.sonoma.edu/asc)  
Email: [thomas.whitley@sonoma.edu](mailto:thomas.whitley@sonoma.edu)

### **Director**

Thomas Whitley

The Anthropological Studies Center undertakes activities that benefit the students of Sonoma State University, scholarship in the field of historic preservation, and the community at large.

The Center fulfills its mission in education, research, and public service by creating the opportunity for SSU students to learn real-world skills in historic preservation through internships and the Center's professional apprenticeship program; by maintaining an Archaeological Collections Facility in which millions of artifacts are available for students and scholars to study; and by operating an Office of Interpretive and Outreach Services that provides the public with information about archaeology and historic preservation.

Since 1974, nongovernmental organizations and state and federal agencies have awarded ASC more than \$60 million in grants and contracts. The Center, which maintains more than 10,000 square feet of laboratory and administrative office space, has a staff of 15 salaried professionals and 25 part-time student employees. Former CSU Chancellor Charles Reed described the Center as "one of the finest examples in the CSU system of... active learning and student involvement in faculty-directed research."

## **Center for Community Engagement**

---

1102 Schulz Information Center  
(707) 664-3202

[www.sonoma.edu/cce](http://www.sonoma.edu/cce)  
Email: [cce@sonoma.edu](mailto:cce@sonoma.edu)

### **Coordinator**

Merith Weisman

The Center for Community Engagement (CCE) advances community-based programs on the Sonoma State University campus. CCE supports faculty in developing community-based teaching that integrates academic theory with community service and research that is inclusive of community partners and students to address local problems. By incorporating these projects into the curriculum, we teach students to be active citizens and that the theories taught in the classroom do apply to real-world issues.

Central to the mission of the CCE are several goals:

- To integrate service-learning and community based research into the curriculum
- To support and promote SSU-community collaborative research including community-based participatory research, action research, and research for the common good
- To support and promote faculty community service and advocacy for community interests
- To support and promote high quality, reciprocal community university partnerships that are firmly rooted in the curriculum
- To assist community partners in connecting to opportunities to collaborate with and access the resources of the University
- To foster the development of a civic perspective in education

## **Center for Ethics, Law, and Society**

---

Rachel Carson Hall 56  
(707) 664-2841

[www.sonoma.edu/philosophy/cels](http://www.sonoma.edu/philosophy/cels)  
Email: [cels@sonoma.edu](mailto:cels@sonoma.edu)

### **Director**

Joshua Glasgow

Our world increasingly demands attention to pressing matters of moral, legal, and social concern. We continue to struggle with long-standing problems like discrimination and income inequality, and we now face urgent moral and legal challenges involving such crucial areas of life as sustainable resources, revolutionary technology, and heretofore unimaginable biological capabilities. The Center for Ethics, Law, and Society is SSU's new hub for confronting such difficult questions. To this end, the Center has three objectives:

1. Foster student learning: Directly linked with the Pre-Law/ Applied Ethics Concentration in the Philosophy Program, the Center addresses, develops, and promotes student learning and interest in the law and applied ethics. The Center also seeks to make connections to appropriate or overlapping curricula in other programs on campus, extending this role to students beyond the Philosophy program.
2. Engage with community: The Center strives to address, in a visible manner, questions of ethical and legal concern for the local community.
3. Promote scholarly development: The Center encourages scholarship concerned with issues related to law and ethics.

## Center for International Education

---

International Hall  
(707) 664-2582  
Fax: (707) 664-2749  
<http://www.sonoma.edu/cie/>

### **Director**

Roberta Hodges  
Email: [berta.hodges@sonoma.edu](mailto:berta.hodges@sonoma.edu)

### **SSU Senior International Officer**

Robert Eyer  
Email: [eyer@sonoma.edu](mailto:eyer@sonoma.edu)

The Center for International Education is the dynamic hub for international education on campus. It includes the Sonoma State American Language Institute, international student advising, Study Abroad, National Student Exchange, and Work, Intern, Volunteer Abroad.

### **Sonoma State American Language Institute (SSALI)**

<https://www.sonoma.edu/exed/ssali/>

Since 1979, SSALI has been providing intensive instruction to students, professionals, and others who need to learn English quickly to meet academic, job-related, and social needs. The academic program consists of a professionally designed curriculum for students who are high beginners to advanced learners. All students receive instruction in grammar, composition, oral communication, reading, vocabulary, and study skills. Faculty are talented, dedicated professionals, trained and experienced in ESL methodology. Interactive, communicative, and task-based learning strategies are utilized. Class size is 12-15, ensuring maximum individual attention. Students can pursue independent study in reading, listening, and computer labs. Special elective classes include: TOEFL preparation, Pronunciation, Conversation, American Culture, English for Business, English through Video, and Idioms & Slang.

### **International Student Advising**

<http://www.sonoma.edu/cie>

We currently host students from countries throughout the world and want you to know that our office is committed to serving the special needs of international applicants. We welcome the global perspective of our international students and look forward to working with you in the application process. What sets Sonoma State apart from other schools is our friendly campus community where you will find academic excellence, innovative approaches to learning and close working relationships between faculty and students. With 45 undergraduate and 14 graduate majors, Sonoma State will prepare you for a rewarding “professional life” in fields such as business, psychology, education and the health professions.

## Study Abroad Programs

<http://www.sonoma.edu/cie/abroad>

SSU provides assistance for students intending to earn part of their degree overseas. The Study Abroad staff hosts workshops to educate students regarding choosing appropriate academic programs. This Center houses International Programs, the official academic program of The California State University system. The Center provides students the opportunity to continue their university studies overseas while gaining the personal experience of living in a new cultural environment. The IP coordinator (with SSU’s faculty representative) promotes the program, administers the recruitment, application, and selection of students, and monitors their progress overseas. This Center maintains a resource library of information regarding studying, working and traveling abroad and hosts a Study Abroad Fair each year.

### **National Student Exchange (NSE)**

<http://www.sonoma.edu/cie/nse/studyabroad.html>

NSE is an agreement between almost 200 colleges and universities in the U.S., Canada, Guam, Puerto Rico, and the U.S. Virgin Islands, which allows students an opportunity to study at another campus while maintaining their enrollment status at their home campus. They avoid out-of-state tuition and can apply financial aid toward their exchange. Students cite academic diversification, the chance to travel, experiencing different geographic and cultural settings, personal growth and becoming more independent as reasons for participating in NSE. International Programs and NSE are valuable ways to travel and study while working toward a degree.

## Center for Regional Economic Analysis

---

Stevenson Hall 1015B  
(707) 664-4256

[www.sonoma.edu/sbe/sbe-centers-and-institutes/economic-development/](http://www.sonoma.edu/sbe/sbe-centers-and-institutes/economic-development/)

### **Director**

Robert Eyer  
Email: [eyer@sonoma.edu](mailto:eyer@sonoma.edu)

The Center for Regional Economic Analysis (CREA) at SSU provides research, data, and analysis for local industry and governments. Its mission is to produce and disseminate new information in the general area of economic research, and in the specific areas of business economics, economic development, regional economics, and policy. The CREA serves the business community; federal, state, and local governments; individuals; and SSU. A special emphasis is placed on businesses and governments in the SSU service area.

## **Center for Research and Education in Science and Technology**

---

Darwin Hall 115  
(707) 664-2171  
Fax: (707) 664-3012  
[www.sonoma.edu/scitech/crest](http://www.sonoma.edu/scitech/crest)

### **Director**

Saeid Rahimi  
Professor, Department of Engineering Science  
(707) 664-3390  
Email: [rahimi@sonoma.edu](mailto:rahimi@sonoma.edu)

The Center for Research and Education in Science and Technology (CREST) was established in 2002 to help the School of Science and Technology engage in research and education activities with the North Bay institutions and industries through the use of Cerent Engineering Complex laboratories and advanced instruments. The Center's goal is to enhance the educational experience for SSU students and to provide faculty in the School of Science and Technology with collaborative research opportunities involving the North Bay community and industries.

## **Center for the Study of the Holocaust and Genocide**

---

Stevenson Hall 2081  
(707) 664-4296  
[www.sonoma.edu/holocaust/](http://www.sonoma.edu/holocaust/)  
Email: [centerh@sonoma.edu](mailto:centerh@sonoma.edu)

### **Director**

Myrna Goodman

The Center for the Study of the Holocaust and Genocide is an academic institute constituted in February 1987 to provide education on the origins, nature, and consequences of the Holocaust. Since its founding, the Center has broadened and expanded its focus to include the study of other historical and modern genocides. The primary activities of the Center include assisting in the organization and coordination of the annual, nationally recognized Holocaust and Genocide Lecture Series, which is offered as an upper division GE course, Political Science 307: Perspectives on the Holocaust and Genocide. The Center also develops and distributes resource materials (publications, electronic media, etc.) for campus, school, and public use, and cooperative efforts with a community-based group, the Alliance for the Study of the Holocaust and Genocide, to provide Holocaust education in the SSU service area schools. The Center played an integral part in the establishment of the Holocaust and Genocide Memorial Grove on campus as well as the installation of a heritage sapling from the Anne Frank House in Amsterdam.

The Center promotes research on Holocaust themes and has sponsored conferences, film series, author presentations, and teacher training seminars. In collaboration with the Schulz Information Center and other regional libraries, the Center enhances the collection of books, videos, and other descriptive materials. The Center also supports commemorative events and the presentation of artistic and historical exhibits and offers access to information on the Holocaust and genocide across a broad range of thematic and disciplinary approaches.

## **Faculty Center**

---

1112 Schulz Information Center  
(707) 664-2659  
email: [faculty.center@sonoma.edu](mailto:faculty.center@sonoma.edu)  
<http://www.sonoma.edu/facultycenter>

### **Faculty Center Director**

Justin Lipp, ph.D.

The Faculty Center is located on the first floor of the Schulz Information Center. The Center provides workshops and programs designed to support faculty in areas such as Pedagogy, instructional technology training and support, instructional assessment and evaluation, and other areas of faculty development. The Center also provides meeting spaces for faculty to share best practices and collaborate on curriculum development. Staff are available to assist faculty with specific campus tools such as online course development in Moodle, web conferencing using Zoom, screencast lectures with Camtasia, survey development with Qualtrics, and the Turnitin academic integrity checker. Self-services stations include: document scanners with OCR, VHS to DVD video transfer, and Scantron scoring.

The Center offers faculty the opportunity to meet one-on-one with Instructional Design Consultants to develop effective tools and strategies for the enhancement of teaching with technology. Additionally, the Director of the Faculty Center is available as a resource for individual faculty, departments and schools to employ innovative instructional methods and for consultation in the development of new programs and initiatives in support of faculty professional development in the areas of teaching, service, and research.

## **Center for Environmental Inquiry**

---

Darwin Hall (Galbreath Lobby) 100A  
(707) 664-3416  
[www.sonoma.edu/cei](http://www.sonoma.edu/cei)  
Email: [ssupreserves@sonoma.edu](mailto:ssupreserves@sonoma.edu)

### **Director**

Claudia Luke  
Email: [claudia.luke@sonoma.edu](mailto:claudia.luke@sonoma.edu)

The current generation faces the greatest environmental challenges in history. *Are they ready to face those challenges?* SSU's Center for Environmental Inquiry is a public-private endeavor that seeks to create an environmentally-ready generation, one where professionals and community members from diverse backgrounds are prepared and motivated to work together to address both today's and tomorrow's challenges.

The Center uses high-impact educational practices in natural settings to help students in all disciplines understand their connection to the earth. Three preserves, totaling over 4,200 acres, serve as gateways to engagement on regional environmental, economic and social issues. Students get to work on real-world projects that are developed in a partnership with local employers and community partners. In the process, they gain valuable experiences for their resumes and develop highly sought-after job skills such as communication, collaboration and creative problem solving.

Opportunities for participation include projects studying watersheds (water collaborative), environmental technology (Nature!Tech Collaborative), education (Nature!Ed Collaborative) and the arts (Nature!arts Collaborative). The center works with students, faculty and community to develop new projects all year long, ranging from class assignments to senior thesis projects to semester-long internships. Innovative solutions, created by bringing together people with diverse backgrounds and expertise, are a hallmark of center activities.

In addition to its offered programs, the Center's preserves are open to all persons engaging in education or research. The Center's preserves are owned and managed by Sonoma State University and administered by the School of Science and Technology as a campus-wide resource. Staff includes a Director, Reservations and Education Coordinator, student employees, and over 300 dedicated volunteers. Learn more at [sonoma.edu/cei](http://sonoma.edu/cei).

**Fairfield Osborn Preserve:** Located 7 miles east of campus on Sonoma Mountain, the 450-acre Fairfield Osborn Preserve is recognized for habitat diversity, highly erosive geology, and the seminal work on aquatic insects and Sudden Oak Death. Preserve facilities include on-site offices, meeting rooms, a staff residence, and weather monitoring equipment. The Preserve was donated to SSU between 1998 and 2004 by the William Roth family and named in honor of the pioneer ecologist Fairfield Osborn Jr.

**Los Guilicos Preserve:** The 40-acre Preserve is located at the foot of Hood Mountain in the headwaters of the Sonoma Creek Watershed. This state surplus property was accepted by SSU in the mid-1960s. The property is currently operating under a Memorandum of Understanding with the Kenwood Wildlife Center.

**Galbreath Wildlands Preserve:** The 3,670-acre preserve is located 60 miles north of campus in southern Mendocino County. The rugged slopes of the Galbreath Preserve support mixed hardwood and evergreen woodlands. Rancheria Creek bisects the Preserve and supports steelhead and occasionally coho salmon populations. On-site facilities are limited to a camping area, water, and bathroom. The Galbreath Preserve was donated to SSU in 2004 to honor the memory of Fred B. Galbreath, a well-known San Francisco businessman, rancher, and nature enthusiast.

### **Center for Interdisciplinary Geospatial Analysis**

---

Stevenson Hall 3032  
(707) 664-3067  
[www.sonoma.edu/geoglobal/ciga](http://www.sonoma.edu/geoglobal/ciga)

#### **Director**

Matthew Clark  
(707) 664-2558  
Email: [matthew.clark@sonoma.edu](mailto:matthew.clark@sonoma.edu)

The mission of the Center for Interdisciplinary Geospatial Analysis (CIGA) is to enable and promote the application of geospatial technology to social and environmental problems through research, education, and community service. The Center seeks interdisciplinary collaboration among campus and external researchers, students, and other organizations in projects that involve geographic information and spatial analysis at local to global scales. To accomplish these goals, the Center provides computer software and data resources; Geographic Information System (GIS) and remote sensing expertise and consulting services; educational courses; and community outreach. Courses in the Department of Geography and Global Studies provide a solid foundation in geospatial science and technology. Students are given a unique opportunity to broaden and refine their education by working on real-world problems in geospatial research projects and service contracts.

The Center has a well-equipped research computer lab for GIS analysis, image processing, and web-based map applications. Example projects conducted by CIGA include: mapping California natural vegetation and land use with airborne hyperspectral images; forest biomass estimation with lidar sensors; and, analyzing the impact of the global economy on natural and human systems at multiple spatial scales in Latin America and the Caribbean.

## Hutchins Institute for Public Policy Studies and Community Action

---

Rachel Carson Hall 34  
(707) 664-3185  
[www.sonoma.edu/hutchins/institute/](http://www.sonoma.edu/hutchins/institute/)

### Director

Francisco H. Vázquez  
Email: [francisco.vazquez@sonoma.edu](mailto:francisco.vazquez@sonoma.edu)

The mission of the Hutchins Institute for Public Policy Studies and Community Action (HIPP) is to promote discussions about environmental and socioeconomic issues on and off campus, and to facilitate research and projects on these topics.

In keeping with this mission the Hutchins Institute collaborates with various profit and non-profit organizations in Sonoma County.

Presently HIPP is providing support to Latinos Service Providers (LSP), which has received a five-year (2016-2022), \$1.18 million dollar grant from the California Department of Mental Health to conduct a five-year research project on mental and behavioral health. The objective of the California Reducing disparities Project (CRDP) is to work with the Latinos in the community to identify cultural based practices that promote mental health and to develop methods to translate these into evidence-based practices. Dr. Vasquez is the principle investigator of the proposed *Testimonios* project which will train up to twenty high school students per year as promotores de salud mental. Once trained, these *promotores* will collect and disseminate information from and to their particular communities. They will be by a Community Advisory Group made up of SSU and SRJC faculty and students, and community members, such as cultural practitioners, mental health specialists, as well as CDRP and LSP staff.

Previous projects include:

- The implementation of Latino Student Congress (now youth Congress) within the North Bay Organizing project of Sonoma County.
- Coalition for Latino Civic Engagement (CLACE): Its mission is to collaborate with Community Action Partnership to organize a coalition of several other organizations with expertise in voter registration to promote "Su Voto es su Voz," a voter registration and education project in the Roseland area of Santa Rosa. See [www.clace.org](http://www.clace.org);
- The Association of Hutchins Alumni (AHA): a network of individuals interested in lifelong learning, featuring occasional seminar reunions and the Alumni Book Club;
- Northern California Earth Institute: to promote discussion groups based on a series of five group-study guides on various topics relating to sustainability (on-going); and
- Roseland Redevelopment Project: A project to turn the Roseland Shopping Center located on Sebastopol Road (to Dutton Avenue) into a three-story building with low-income housing on the third

floor, offices on the second floor, and businesses on the first floor, and to include in this urban development a multicultural center and a plaza with a kiosk and gardens (on-going).

- On March 30, 2009, HIPP submitted a proposal to the U.S. Department of Energy for a project under the Hutchins Institute: Northern California Alternative Fuels Training Consortium. It was written by Shirley Johnson, a graduate from the Hutchins Master's Program Action for a Viable Future and Dr. Vazquez agreed to serve as the Principal Investigator. It will be resubmitted in 2010;
- College Assistance Migrant Program (CAMP) (2002-2007): recruitment and support of first year college migrant or seasonal students at Sonoma State University, Santa Rosa Junior College, and Napa Valley Community College;
- Center for Information and Research on Civic Learning and Engagement (CIRCLE): a research project to determine the levels of civic engagement among Latino high school students (2002-2003); and
- The Student Congress I-VI: a high school-based project that promotes Socratic seminars among under served high school students (1994-2997).

HIPP as a clearinghouse: The Hutchins Institute invites the submission of proposals to promote activities that are in keeping with its mission. Anyone interested in participating in any of the listed current activities or wishing to propose new projects should contact the Director.

## Center for Sustainable Communities

---

Rachel Carson Hall 20-A  
(707) 664-3145  
Fax: (707) 664-4202  
[www.sonoma.edu/ensp/centers-preserves/](http://www.sonoma.edu/ensp/centers-preserves/)

### Director

Thomas Jacobson  
Email: [tom.jacobson@sonoma.edu](mailto:tom.jacobson@sonoma.edu)

The Center for Sustainable Communities (CSC) is a research and community service center sponsored by the Sonoma State's Department of Environmental Studies and Planning.

The CSC's predecessor institution, the Institute for Community Planning Assistance, was established in 1984 to meet the needs of public agencies seeking planning studies, community surveys, public outreach efforts, and other projects suited to the skills and interests of ENSP's students and faculty. ICPA also offered training programs to local governments on a variety of planning topics.

In 2009, the Center for Sustainable Communities (CSC) emerged as a program of ICPA, utilizing faculty, students, and CSC staff to support a range of state, regional, and local sustainability efforts.

In 2013, ICPA was officially renamed the Center for Sustainable Communities. Its activities are focused on an array of sustainability topics, such as:

- Local and regional government approaches to reducing green house gas emissions and adapting to climate change.
- Land use planning and public health, including general plan documents.
- Integrating water resources and land use planning

The CSC works with a mix of government agencies to develop sustainability policy documents, implementation programs, and provides training on sustainability topics for local governments and other organizations.

### **Migrant Education Advisor Program**

---

Counseling Master's Program  
Nichols 241

(707) 664-2748

[www.sonoma.edu/counseling/files/meap.pdf](http://www.sonoma.edu/counseling/files/meap.pdf)

#### **School Counseling Specialist**

Giselle Perry

Email: [gperry@bcoe.org](mailto:gperry@bcoe.org) or [perryg@sonoma.edu](mailto:perryg@sonoma.edu)

An urgent need continues to exist for role models with knowledge of challenges encountered by migrant students and for advocates sensitive to their social and academic needs. Research highlights three critical areas of need:

1. Lack of sufficient school counseling services, particularly ethnically and linguistically diverse counselors;
2. High state and national high school dropout rates among migrant students; and
3. Disproportionately low numbers of migrant students enrolling in four year colleges.

The Migrant Education Advisor Program (MEAP) is a California State University collaborative project in its 20th year of responding to these needs by working with local school districts.

Migrant Education Advisor Program Goals:

- Promote bilingual (bicultural) college undergraduates and Counseling M.A. program graduate students as role models and future school counselors and educators, offering paid work experience and training as paraprofessional school advisors and mentors;
- Provide supplemental academic advising for Migrant/English Learners and at-risk students to ensure high school graduation and attainment of skills for lifelong success and pursuit of postsecondary education or career technical/vocational training;
- Provide career guidance so that Migrant/English Learners and at-risk students develop career and educational goals;
- Support social, emotional, and academic growth of students served through fostering of self-esteem, cultural pride, and leadership development; and

- Act as liaisons for schools in order to provide much-needed outreach and education to migrant and English-Learner parents in order to assist them in their support for the education of their children.

### **North Bay International Studies Project**

---

Rachel Carson Hall 10A

(707) 664-2409

Fax: (707) 664-2053

[www.sonoma.edu/projects/nbisp/](http://www.sonoma.edu/projects/nbisp/)

#### **Director**

Michelle Mazzeo

Email: [Mazzeo@sonoma.edu](mailto:Mazzeo@sonoma.edu)

The North Bay International Studies Project (NBISP) is the Northern California site for the California International Studies Project (CISP)-one of the grant-funded, statewide subject-matter projects that provide resources for the K-12 educational community. *The California International Studies Project Inspires and supports educators to develop global competence and active citizenship in PK-12 students for the 21st century.* The Project facilitates a learning community where educators can learn from one another, while also leveraging campus and community knowledge to expand local to global learning opportunities for educators. NBISP programs are also open to students teachers.

### **Osher Lifelong Learning Institute**

---

Stevenson 1012

(707) 664-3927

[www.sonoma.edu/exed/lifelong](http://www.sonoma.edu/exed/lifelong)

#### **Director**

Carin Jacobs

Email: [carin.jacobs@sonoma.edu](mailto:carin.jacobs@sonoma.edu)

Founded in 2001, the Osher Lifelong Learning Institute (OLLI) at SSU is a unique learning community for adults age 50 and better, offering continuing education with no tests and no grades. The goal of the Institute is to bring high quality educational and social experiences to older adults in Sonoma County.

Distinguished SSU faculty and other Bay Area educators enjoy sharing their expertise with OLLI students, whose life experience and intelligence enrich the exchange of ideas. Subject areas include the arts, world cultures, natural sciences, food and wine, social and political history, and contemporary issues.

OLLI courses take place on the SSU campus, and at the Oakmont satellite campus. The second OLLI program established in the country, OLLI at SSU is one of 119 Osher Lifelong Learning Institutes nationwide, all supported by the Bernard Osher Foundation.

## **Sonoma Film Institute**

---

Ives Hall 63  
(707) 664-2606  
www.sonoma.edu/sfi

### ***Director***

Eleanor Nichols

The Sonoma Film Institute brings to the University a broad variety of films—from silent film to the avant-garde, from contemporary American film to films from the third world—designed to expand audience awareness of film. A fun and meaningful forum for education, understanding and awareness, the Sonoma Film Institute introduces audiences to the art of filmmaking and celebrates both the differences and the shared values of the many cultural groups that make up our global community. The program aims to develop media literacy, broaden insights into other cultures, enhance foreign language aptitude, develop critical thinking skills, and inspire a lifelong appreciation of cinema.

## **Wine Business Institute at Sonoma State University**

---

Stevenson 2015  
(707) 664-3347  
www.sonoma.edu/winebiz  
email: winebiz@sonoma.edu

### ***Executive Director***

Ray Johnson  
email: ray.johnson@sonoma.edu

Founded as a public-private partnership between the University and the wine industry, the Wine Business Institute (WBI) is an educational and research institute of the School of Business and Economics. SSU is the first institution of higher learning in the U.S. offer professional certificates and MBA degrees specializing in the business of wine, and the first school of business in the world to offer an executive-level wine business degree.

Today, professionals from California and around the world choose SSU as the global leader in Wine Business research and education, to experience first hand the expertise and wealth of connections among students, alumni, and industry leaders.

More than simply meeting the industry's needs, WBI is helping shape how the industry evolves within the demands of globalization, technology, and changing regulations. Students are equipped with wine business knowledge and industry-specific tools and strategies to deliver results for organizations competing in today's global marketplace. Study alongside industry professionals and advanced practitioners, from wine makers and viticulturists, to brand managers and distributors, to vineyard owners and winery executives.

Wine business faculty research forms public policy and drives important product and service innovations, including recent studies on public perception, economic impact, sustainability, and philanthropy, among other issues. In 2016 WBI launched the online Wine Business Case Research Journal, the first academic case journal dedicated

to international wine business issues. The publications founding editorial board includes five past editors for academic journals, wine business researchers, and university scholars from the U.S, France, Germany, Spain, Italy, Australia, Mexico, Argentina, New Zealand, and South Africa. In 2017, SSU will open the Wine Spectator Learning Center, a state of the art education complex dedicated to training the next generation of business leaders for a dynamic and changing wine industry. The \$9.15 million project includes 15,000 square feet, three state of the art classrooms, multimedia venues for production and broadcast of public seminars and events, international-themed gardens, and collaborative space for hands-on learning, including a student commons area, faculty industry hub, and cafe.