

Problem Set #3-Key

Sonoma State University
Economics 305-Intermediate Microeconomic Theory

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Suppose that you consume only two goods pizza (X) and beer (Y). Your budget on pizza and beer is \$120 per month. The price of pizza is \$3.00 per slice and the price of beer is \$1.50 per beer.

- (1) What is the largest possible number of pizza slices you could consume in a month given your budget?

$$120/3 = 40 \text{ slices of pizza.}$$

- (2) What is the largest possible number of beers you could consume in a month given your budget?

$$120/1.50 = 80 \text{ beers.}$$

- (3) If you purchased 30 slices of pizza in a given month, how many beers could you buy?

$$30(3) = \$90. \quad 120-90=30. \quad 30/1.50 = 20 \text{ beers.}$$

- (4) If you purchased X units of pizza in a given month, what is the formula for the number of beers (Y) you could buy?

Solve the budget constrain for Y.

$$I = P_X X + P_Y Y$$

$$P_Y Y = I - P_X X$$

$$Y = I/P_Y - P_X/P_Y X$$

- (5) Show graphically the budget constraint for pizza and beer. Be sure to correctly label all relevant points.

Figure 1

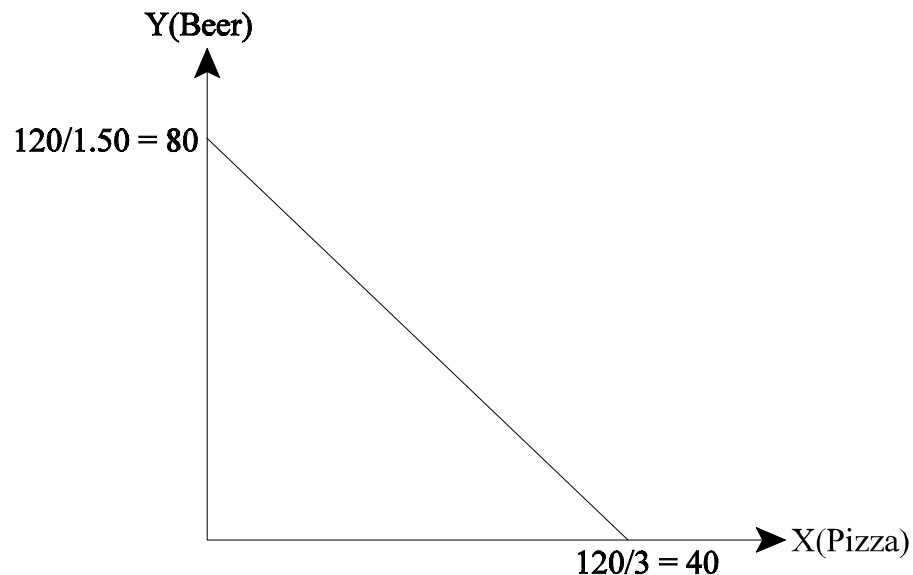


Figure 2

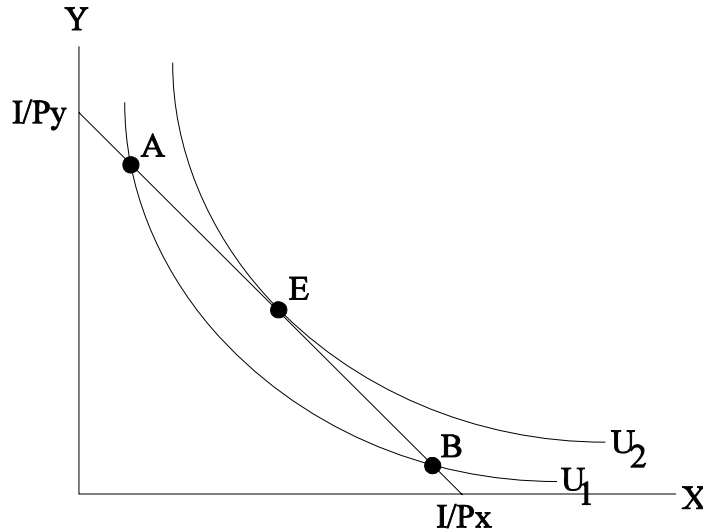


Figure 2 shows the budget constraint and indifference curves for a typical consumer.

- (6) Show that the slope of the budget constraint is equal to $-P_x / P_y$.

Use the formula for the slope of a straight line using the X and Y intercepts as the two points i.e., $(0, I/P_y)$ and $(I/P_x, 0)$.

$$\frac{\Delta Y}{\Delta X} = \frac{Y_2 - Y_1}{X_2 - X_1} = \frac{0 - \frac{I}{P_y}}{\frac{I}{P_x} - 0} = \frac{\frac{I}{P_y}}{\frac{I}{P_x}} = \frac{I}{P_y} \frac{P_x}{I} = \frac{P_x}{P_y}$$

- (7) Demonstrate that at the equilibrium level of consumption, point E in Figure 2, the equilibrium condition $MRS = P_x / P_y$ is equivalent to the utility maximizing rule $MU_x / P_x = MU_y / P_y$. Explain fully.

This can easily be shown algebraically. Since $MRS = MU_x / MU_y$ substitute into the equilibrium condition: $MU_x / MU_y = P_x / P_y$. Multiply each side by MU_y and divide each side by P_x gives $MU_x / P_x = MU_y / P_y$.

- (8) Why is point A in Figure 2 not an equilibrium (i.e., utility maximizing) consumption bundle? How should income be reallocated to maximize utility? Explain fully.

At point A, $MRS > P_x / P_y$, or alternatively $MU_x / P_x > MU_y / P_y$, which means that a dollar spent on X provides greater marginal utility than Y, thus the consumer should increase her consumption of X and decrease her consumption of Y. As consumption of X increases its marginal utility decreases so that the ratio (MU_x / P_x) decreases. Likewise, while consumption of Y decreases its marginal utility increases so that the ratio (MU_y / P_y) increases. The consumer should keep reallocating until $MU_x / P_x = MU_y / P_y$.

- (9) Why is point B in Figure 2 not an equilibrium (i.e., utility maximizing) consumption bundle? How should income be reallocated to maximize utility? Explain fully.

At point B, $MRS < P_x / P_y$, or alternatively $MU_x/P_x < MU_y/P_y$, which means that a dollars spent on Y provides greater marginal utility than X, thus the consumer should increase her consumption of Y and decrease her consumption of X. As consumption of Y increases, its marginal utility decreases so that the ratio (MU_y/P_y) decreases. Likewise, while consumption of X decreases its marginal utility increases so that the ratio (MU_x/P_x) increases. The consumer should keep reallocating until $MU_x/P_x = MU_y/P_y$

- (10) Show that the equilibrium consumption bundle is invariant to a proportional change in prices and income.

This can be demonstrated by showing that a doubling of price and income will not change the consumers choice set.

$$2I/2P_x = I/P_x \text{ and } 2I/2P_y = I/P_y$$

Figure 3

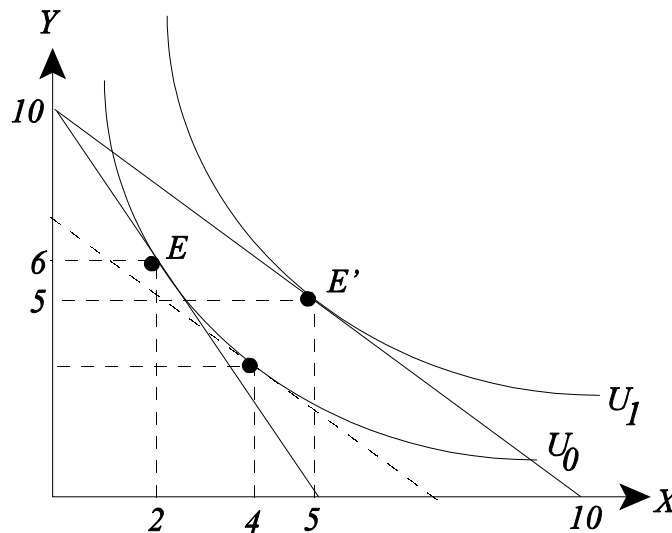


Figure 3 shows an equilibrium consumption bundle at point E when the price of X is $P_x = \$6$ per unit and the price of Y is $P_y = \$3$ per unit. Suppose the price of X falls to \$3 per unit, with equilibrium at E'.

- (11) What is the consumers income at the equilibrium consumption bundle E ?

To show income, multiply price by quantity to get $I = 6(\$3) + 2(\$6) = \$30$. Recall that the equilibrium condition requires that income is exhausted.

- (12) What is the consumers income at the equilibrium consumption bundle E'?

Since only price has changed, income is still \$30. $I = 5(\$3) + 5(\$3) = \$30$

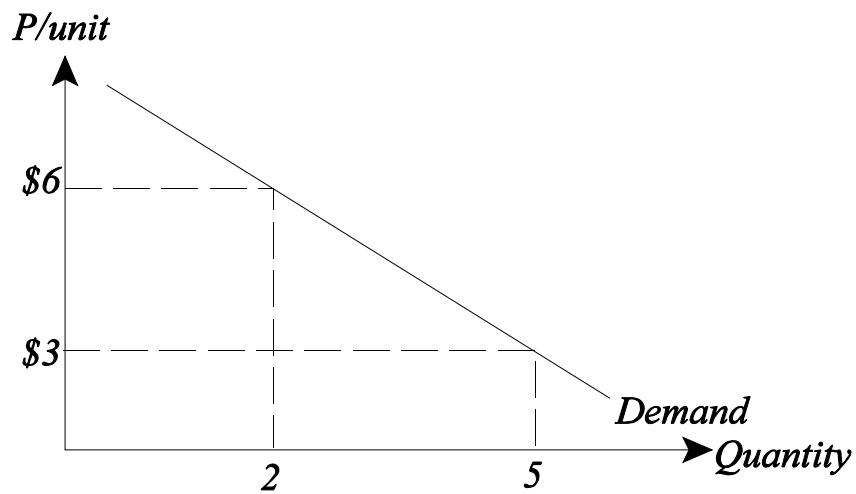
- (13) Identify the substitution effect of the price change.

The substitution effect is the movement from 2 to 4 units of good x along the original indifference curve U_1 .

- (14) Identify the income effect of the price change. Is good X a normal good or an inferior good?

The income effect is the shift from 4 to 5 units of good X illustrating that good X is a normal good.

- (15) Derive the equation for a linear demand curve for good X from the information in Figure 3. Show graphically.



Given the two points, derive the equation for a linear demand $Q^D = a - bP$

Use the formula for the slope of a straight line using the X and Y intercepts as the two points i.e., $P_1Q_1 = (3,5)$ and $P_2Q_2 = (6,2)$.

$$b = \frac{\Delta Q}{\Delta P} = \frac{Q_2 - Q_1}{P_2 - P_1} = \frac{2 - 5}{6 - 3} = \frac{-3}{3} = -1$$

$$a = 5 + 1(3) = 8$$

$$Q^D = 8 - P$$

- (16) Suppose a consumer's marginal rate of substitution of Y for X is 5 (that is $MU_x / MU_y = 5$) the price of X is \$9.00 per unit and the price of Y is \$2.00 per unit. Is this consumer spending too much of her income on Y. Explain your answer and show graphically.

Using the utility maximizing condition, you can see that $MU_x / MU_y = 5 > P_x / P_y = 9/2$, which indicates that this consumer is spending too much of her income on Y. To increase her utility she should spend more on X and less on Y.

- (17) Suppose that a rational consumer consumes only two goods X and Y. Assume that her marginal rate of substitution of Y for X is given by the following formula:

$$MRS = MU_x / MU_y = Y/X$$

That is the consumer's MRS is simply equal to the ratio of the number of units of Y consumed to the number of units of X consumed. Assume that the consumer's income is \$100, the price of X is \$5 per unit and the price of Y is \$10 per unit. What is the equilibrium quantity of X and Y consumed?

HINT: Use the equilibrium conditions to solve the problem i.e.,

$$(1) MRS = P_x / P_y$$

$$(2) I = P_x X + P_y Y$$

From the first equilibrium condition we know that $Y/X = 5/10$ or that $Y = (1/2)X$.

Substitute this into the second equilibrium condition and solve for X:

$$100 = 5X + 10((1/2)X) \Rightarrow X = 10 \text{ units.}$$

Substituting this into $Y = (1/2)X \Rightarrow Y = 5$ units.

The utility maximizing bundle is 10 units of X and 5 units of Y.