

**Work Address**

Sonoma State University  
Department of Economics  
1801 E. Cotati Ave  
Rohnert Park, CA 94928  
Phone: (707) 664-3297  
Fax: (707) 664-4009  
Email: visser@sonoma.edu

**Home Address**

1646 Neotomas Ave  
Santa Rosa, CA 95405  
Mobile: (707) 321-0054  
  
Citizenship: USA

**Education**

PhD in Economics, University of Oregon, 2005  
Primary Fields: Behavioral and Experimental Economics, Applied Game Theory  
Secondary Fields: Applied Econometrics, Industrial Organization  
MS in Economics, University of Oregon, 2002  
BA in Economics, Western Washington University, 2000  
Minors: Humanities, Business Administration

**Academic Position**

Sonoma State University, Fall 2005 to present, Assistant Professor of Economics

**Research**

*"Heterogeneous preferences for altruism: social status, gender and personality, giving and taking,"* under review, August 2008.  
*"An experimental test of criminal behavior among juveniles and young adults,"* with William T. Harbaugh and Naci Mocan, NBER working paper #12507, October 2007.  
*"The role of higher education in determining the economic growth rate of the California state economy,"* with Brad Curs and Chong-Uk Kim, work in progress.  
*"Non-price competition in higher education,"* with Brad Curs, work in progress.  
*"Big Box Retail Entry And Location: The Effects On Urban Output Markets, Land Rents And Utility,"* with Mark Stater, *Review of Regional Studies*, forthcoming.  
Seemingly unrelated essays: experiments on market behavior. Monograph, VDM Verlag Dr. Müller Aktiengesellschaft & Co. KG. Saarbrücken, Germany, 2008.

**Teaching and Professional Experience**

Sonoma State University  
Undergraduate: Principles and Intermediate Microeconomics, Industrial Organization, Game Theory.  
Graduate (MBA): Industrial Organization.  
University of Oregon (Graduate Instructor)  
Industrial Organization, Intermediate Microeconomics, Econometrics.  
University of Oregon (Teaching Assistant)  
Principles of Microeconomics, Principles of Macroeconomics, and Behavioral and Experimental Economics.  
Research Assistant, University of Oregon  
Professor William T. Harbaugh (PI), Economic behavior of children: Fall 2001 to Summer 2002, Summer 2003 to Spring 2004.

**Grants, Awards, and Professional Recognition**

Outstanding Professor, School of Business and Economics, Fall 2008.  
Invited to participate in selective workshop (housing and meal stipend included), *Measuring Preferences in a Social Context*, University of Texas at Dallas, May 2007.  
Professional Development Award, School of Business and Economics, Sonoma State University, 2007, 2008.  
Travel Grant, School of Business and Economics, Sonoma State University, 2006, 2008.  
Faculty Travel Award, Sonoma State University, 2006, 2007, 2008.  
RSCAP Mini-Grant, Sonoma State University, 2006-2008.  
Graduate School Research Award, University of Oregon, 2004.  
Outstanding GTF Teaching Award, University of Oregon, 2004.  
Best PhD Field Paper Award, University of Oregon, 2003.  
Kleinsorge Research Fellowship, University of Oregon, 2002, 2003.  
Graduate Teaching Fellowship, University of Oregon, 2000-2005.

**Professional Activities**Invited presentations

"*Heterogeneous preferences for altruism: social status, gender and personality, giving and taking*," University of Texas at Dallas, 2007.  
"An experimental test of criminal behavior among juveniles and young adults," Appalachian State University, Boone, NC, 2005.  
"An experimental test of criminal behavior among juveniles and young adults," St. Lawrence University, Canton, NY, 2005.  
"An experimental test of criminal behavior among juveniles and young adults," Sonoma State University, Rohnert Park, CA, 2005.

Conference presentations

"*Heterogeneous preferences for altruism: social status, gender and personality, giving and taking*," Western Economic Association International, Session Chair, Honolulu, HI, June 29 - July 3, 2008.  
"Big Box Retail Entry And Location: The Effects On Urban Output Markets, Land Rents And Utility," Western Economic Association International, San Diego, CA, June 29 - July 3, 2006.  
"An experimental test of criminal behavior among juveniles and young adults," Southern Economics Association, New Orleans, LA, November 21-23, 2004.  
"An experimental test of criminal behavior among juveniles and young adults," Economic Science Association, Tucson, AZ, November 4-7, 2004.

IFREE's International Workshop in Experimental Economics at University of Alaska at Anchorage, June 14 - 18, 2004. Competitive admission, stipend included. Workshop faculty: Kevin McCabe, David Porter, Vernon Smith, and Bart Wilson.

Referee service: *Journal of Economic Behavior and Organization*, *Review of International Economics*, *Experimental Economics*, *Journal of Scandinavian Economics*.

**Consulting**

Expert witness - Law Offices of Benjamin C. Graves, 2008 (settlement reached prior to being sworn as expert) .

**Professional Memberships**

American Economic Association, January 2002 to present.  
Western Economic Association, January 2002 to present.  
Economic Science Association, August 2002 to 2006.  
Econometric Society, February 2004 to present.

**Other Activities and Service**

## University Service

Faculty and Staff Housing Committee, 2005-present.  
Management Trainee Selection Committee, 2006.  
Senior Director of Capital Planning Design and Construction Search Committee, 2006.  
Scholarship Committee, 2007-present.  
Campus Planning Committee, 2008-present.  
Academic Technology Advisory Committee, 2008-present.

## School of Business and Economics

Elections Committee, 2006-present.  
Dean Search Committee, 2007-2008.  
Executive MBA Task Force, 2008-present.

## Economics Department

Faculty Search Committee, 2006-2007.

## Community Service

Soccer referee - USSF since 1997 (grade 7), NISOA member since 2002. I have refereed at all youth levels, recreational amateur adult levels, and been assistant referee up to PDL. Whatcom County, WA Soccer Referee Association board member, 1999-2000. For NISOA I have been referee up to NCAA Division II league matches, assistant referee and alternate official up to NCAA Division I league matches and NCAA Division III playoff matches. (I am paid a nominal fee to referee soccer games, well below the value of expenses and commitment required.)

## Press Interviews and Public Contributions

Sonoma State Star, October 21, 2008  
KSRO Radio, Santa Rosa, CA October 2008  
Panel Discussion on the State of the Economy, SSU Associated Students, November 3, 2008

## Hobbies

Homebrewer. IPA, Imperial IPA, Scotch ale, red ale, amber, altbier, oatmeal stout, Irish stout, sweet stout, porter, blonde ale, winter ale.