

Revised 4/16/18

## Share.Shape.Unite. Strategic Plan 2025

### MISSION

Sonoma State is a regionally serving public university committed to educational access and excellence. Guided by our core values and driven by a commitment to the liberal arts and sciences, Sonoma State provides all students with a first-rate education through innovative programs that leverage the economic, cultural, and natural resources of the North Bay.

#### *Supporting themes:*

As a member of the 23-campus California State University system, Sonoma State is proud to serve a diverse student population on our beautiful campus and at our environmental preserves. Located north of San Francisco in California's wine country, SSU drives the economic, cultural, and educational engines of the North Bay.

### VISION

Sonoma State University embraces innovation in our quest to be a national model for public higher education by 2025. We provide a transformative experience that prepares students to meet the challenges of the 21<sup>st</sup> century and to make an impact in the community and the world.

### CORE VALUES

Our core values are an expression of who we are at Sonoma State. We proudly embrace integrity, respect, excellence, and responsibility as part of our Seawolf Commitment. Our core values include:

1. Diversity and social justice
2. Sustainability and environmental inquiry
3. Connectivity and community engagement
4. Adaptability and responsiveness

### STRATEGIC PRIORITIES

Our strategic priorities provide a road map for Sonoma State's strategic plan implementation for 2018-2025.

#### **1. Student Success**

Sonoma State aspires to be a national model for student success, which includes all aspects of the student experience, from academics to campus life

to graduation. All members of our campus community have the responsibility to serve students with integrity and to provide the support services students need to succeed.

*Supporting themes:*

Student success includes all aspects of the student experience, including, but not limited to: educational experience; timely progress to degree; graduation and retention rates; inclusive support services for a diverse student population; and health and wellness services. For students to be successful, we must support all aspects of faculty and staff success, including: attracting, hiring, and retaining diverse, high-quality faculty and staff; supporting faculty and staff professional development; building streamlined, up-to-date business processes; and creating a healthy campus environment.

**2. Academic Excellence**

Sonoma State has high-quality, innovative academic programs that prepare students to flourish in a changing workforce and world. We support faculty and student research, scholarship, and creative activity; deliver purposeful co-curricular, artistic, and cultural programming; and promote responsiveness to regional workforce and community needs.

*Supporting themes:*

Sonoma State expresses its commitment to academic excellence through development and delivery of distinctive, first-rate academic programs; hiring and developing diverse faculty and staff; providing students with a solid foundation in the liberal arts and sciences and with access to hands-on, real-world learning opportunities; and delivering on our commitment to inclusive excellence to help all students, faculty, and staff succeed.

**3. Innovation in Teaching and Learning**

Sonoma State University embraces innovative teaching and learning as an institutional marker of distinction. By enriching our capacity to educate beyond classroom walls and across disciplines, Sonoma State promotes synergy and creativity in a dynamic educational environment.

*Supporting themes:*

Sonoma State supports innovation in teaching and learning through high-impact practices; curricular and co-curricular experimentation; new program development; interdisciplinarity; best practices and national innovations training; creating and maintaining quality spaces for teaching and learning; strong deployment of academic technology; and maximizing utilization of the Green Music Center, our environmental preserves, and other assets for the benefit of our overall educational enterprise.

#### **4. Leadership Cultivation**

As the region's only four-year university, Sonoma State embraces its leadership role in the North Bay and beyond. We prepare the next generation of leaders by providing students with opportunities to learn the knowledge and skills needed to build a better society both locally and globally.

*Supporting themes:*

Sonoma State faculty and staff provide leadership in the broader community while also helping students gain and practice 21<sup>st</sup> century skills, including: citizenship, civic engagement, critical thinking, communication, collaboration, empathy, and problem-solving.

#### **5. Transformative Impact**

Sonoma State is committed to transforming the lives of our students and positively impacting local and global communities through service, research, and outreach.

*Supporting themes:*

Sonoma State transforms the lives of students, their families, and their communities by helping every student succeed. Through faculty and staff leadership, service, programming, and research, SSU transforms our region, our communities, and our academic disciplines.

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